

HARD FLOORING

CATALOGUE

2024



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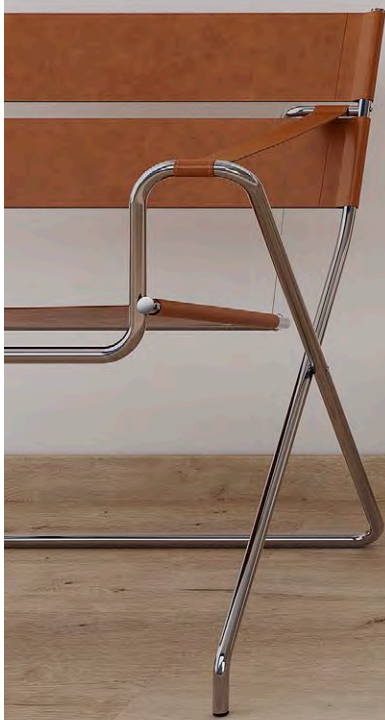
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ENGINEERED TIMBER FLOORING

The pros and cons of engineered timber flooring.



Step confidently on the solid foundation of hard flooring, where each stride echoes the resilience beneath your feet, paving the way for a journey of durability and timeless elegance.





Hard Flooring

Carpet Call's hard flooring stands out for its enduring strength, versatility, and lasting excellence.

Offering a diverse selection, these floors seamlessly merge functionality with visual charm, establishing a dependable and stylish foundation for your environment.

Vinyl Plank Flooring



Vinyl planks are a type of flooring material that replicates the look of hardwood flooring. They are a popular choice for residential and commercial spaces due to their durability, affordability, and versatility. Here are some key features of vinyl plank flooring:



MATERIAL

Vinyl planks are typically made from several layers, including a wear layer, a printed design layer, a core layer (usually made of PVC), and a backing layer. The wear layer is crucial for protecting the floor from scratches and stains.



APPEARANCE

Vinyl planks are designed to mimic the appearance of hardwood flooring, complete with realistic wood grain patterns and textures. They come in a variety of colours, styles, and finishes, allowing for a broad range of design options.



WATER RESISTANCE

One of the significant advantages of vinyl plank flooring is its water resistance. The inherent suitability of this material in such settings ensures its durability and performance over time, addressing the specific challenges posed by moisture-prone spaces



INSTALLATION

Vinyl plank flooring is often designed for easy installation, with options for glue-down, click-lock, or loose lay installation methods. Vinyl plank flooring is commonly designed for easy installation, providing a range of options to meet diverse preferences and requirements.



DURABILITY

Vinyl planks are known for their durability and resistance to scratches and dents. The wear layer protects the surface from daily wear and tear, making them a practical choice for high-traffic areas.



MAINTENANCE

Vinyl plank flooring is relatively low maintenance. Regular sweeping or vacuuming and occasional damp mopping are usually sufficient to keep it clean. It doesn't require the same level of care as natural hardwood.



COMFORT

Vinyl planks can offer a firm and resilient feel underfoot, providing a comfortable and warmer surface compared to certain hard flooring materials.



AFFORDABILITY

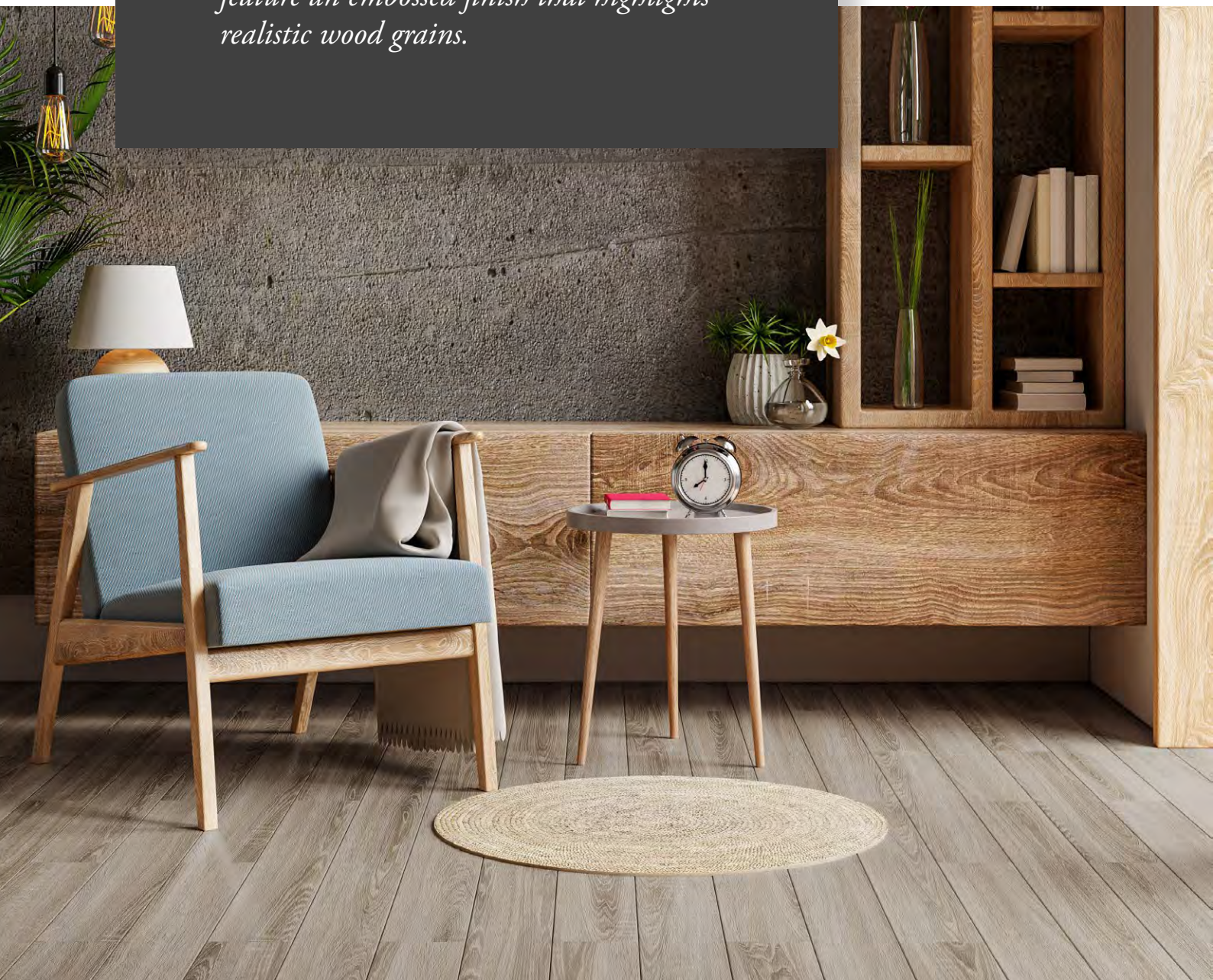
Vinyl plank flooring is often more budget-friendly than hardwood or other flooring options, making it an attractive choice for those looking for a cost-effective yet stylish flooring solution.

Overall, vinyl plank flooring is a versatile and practical option for homeowners and businesses seeking a durable and attractive alternative to traditional hardwood floors. Keep in mind that advancements in flooring technology may introduce new features or improvements to vinyl plank products over time.

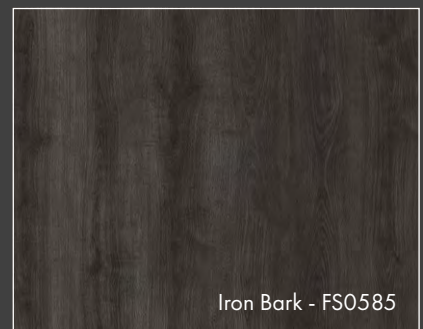
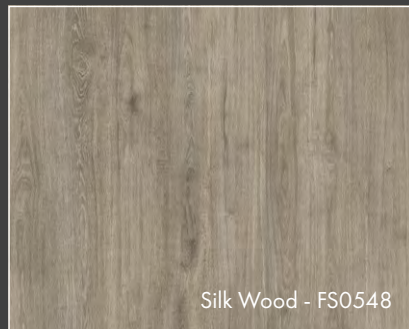
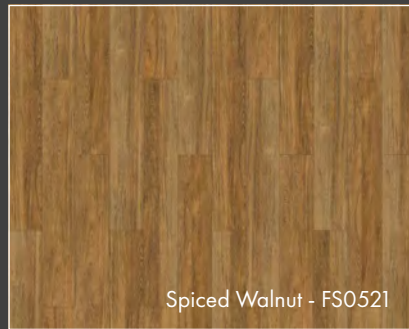
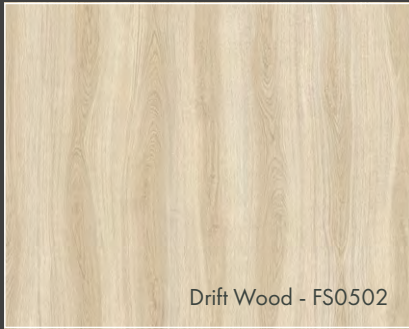
Wood Effects 2

Wood Effects 2 Luxury Vinyl Planks offer a stylish alternative to traditional sheet vinyl flooring, providing a high-quality solution for both residential and commercial spaces.

With a range of 12 decors, including light oaks and modern silver greys, these planks feature an embossed finish that highlights realistic wood grains.



COLOURS



SPECIFICATIONS

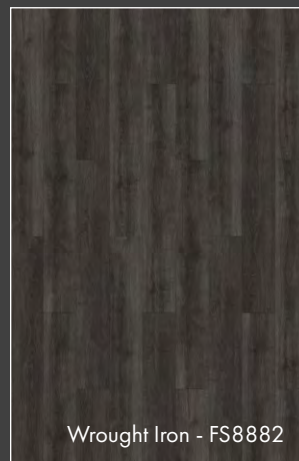
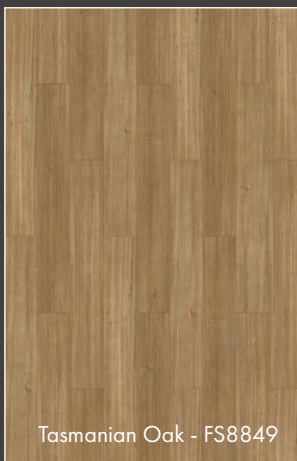
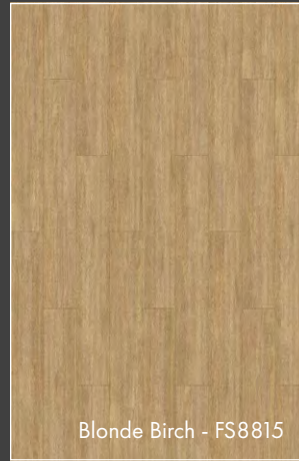
Thickness Veneer:	3mm
Pack Size:	3.24m ²
Board Size:	1200x180x5mm
Board per Pack:	15
Board Type:	1 Strip

Warranty:	25 Year residential - 10 year commercial
Edge Type:	4-sided micro bevel
Floor Installation:	Direct stick to a suitable subfloor

Timber Trends 2

Meet Timber Trends Luxury Vinyl Planks— an excellent alternative to traditional sheet vinyl flooring. With captivating options from light oaks to modern silver greys, these top-notch planks ensure a superior finish for both domestic and commercial spaces. The 12 designs in the collection feature an embossed finish that enhances wood grains, creating a remarkably lifelike appearance. Each plank includes a micro bevel edge, adding a touch of elegance, and is coated with a high-density double PUR coating for enhanced resistance to scratches and stains, simplifying maintenance and ensuring prolonged pristine condition.

COLOURS



SPECIFICATIONS

Thickness Veneer:	0.5mm
Pack Size:	2.79m ²
Board Size:	1524x228.6x4.5mm
Board per Pack:	8
Board Type:	Extra Heavy Luxury Vinyl Plank

Warranty:	30 year residential 10 year commercial.
Edge Type:	4 sided micro bevel edge
Floor Installation:	Direct stick to a suitable subfloor

Timber Flooring



Timber flooring, commonly known as hardwood flooring, encompasses various types of flooring materials. Unlike engineered wood flooring, which consists of a top layer of real wood veneer bonded to a plywood or high-density fibreboard core, timber flooring is made entirely from solid wood. Here are key characteristics and features of timber flooring:



MATERIAL

Timber flooring is crafted from various Australian species, such as Blackbutt and Spotted Gum. Each type of wood has its unique grain patterns, colours, and characteristics.



CONSTRUCTION

Timber flooring is typically available in planks, which can vary in width and length. The planks are milled from a single piece of hardwood, providing a solid and natural surface throughout the entire thickness of the flooring.



APPEARANCE

One of the primary attractions of timber flooring is its natural beauty. The grain patterns, knots, and colour variations inherent in the wood species contribute to a warm and timeless aesthetic. Timber flooring adds a sense of elegance and sophistication to interior spaces.



DURABILITY

Hardwood is known for its durability and longevity. Timber flooring can withstand heavy foot traffic and, with proper care and maintenance, can last for decades. It can be refinished multiple times, allowing for a refreshed appearance.



VARIETY

Timber flooring comes in various styles, grades, and finishes. The grading refers to the quality and appearance of the wood, with clear grades having fewer imperfections and character markings.



INSTALLATION

Floating installation for timber floors is a technique where individual planks or boards are interconnected and laid over an underlayment without being directly attached to the subfloor. The installation method often depends on the type of subfloor and the specific product chosen.



MAINTENANCE

While hardwood flooring requires more maintenance compared to some other flooring types, routine care involves regular sweeping or vacuuming and occasional mopping with a wood-approved cleaner. Avoiding excess moisture and promptly addressing spills helps maintain the wood's integrity.

Supreme Oak

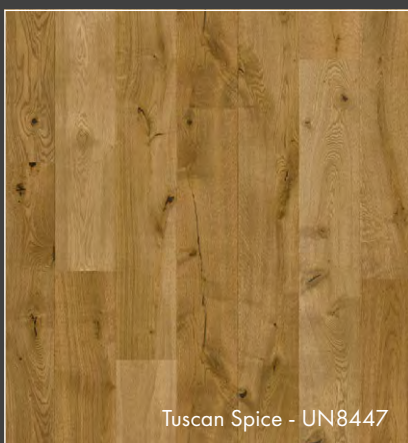
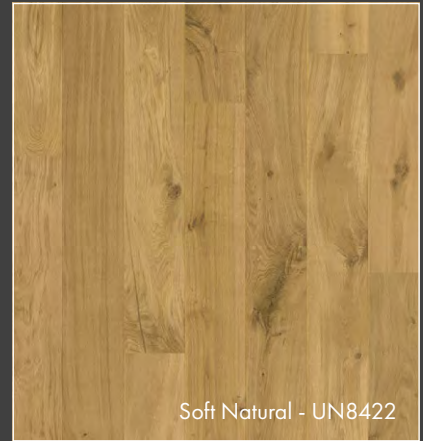
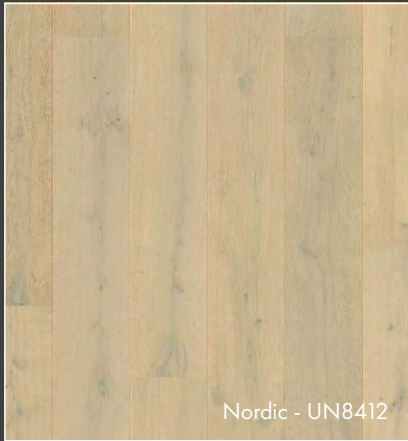
Our Supreme Oak 1 strip range offers a pleasing colour palette that complements any decor style, with accent grading enhancing the rustic character of the floor—a testament to our expertise in wood treatment. Leveraging our experience, we meticulously craft personalised floors, allowing you to give your engineered wood floor a unique signature through various customisable features.

Universal Flooring presents a diverse, high-quality parquet collection crafted from the world's finest classic and exotic wood species. Catering to individual styles, from richly traditional to contemporary expressions, our products are designed to meet diverse preferences.

Maintaining your floor is simple—regular sweeping, dry mopping, or vacuuming is sufficient. For deeper cleaning, a slightly damp mop can be used. With proper care, a Universal floor will endure for years. We recommend using protective materials under furniture legs, castor chairs, and placing rugs in high-traffic entrance areas. Backed by a superior warranty, Universal Flooring ensures lasting quality for its parquet flooring throughout its long life.



COLOURS



SPECIFICATIONS

Thickness Veneer:	3mm
Pack Size:	2.51m ²
Board Size:	2200x190x14mm
Board per Pack:	6
Board Type:	1 Strip

Warranty:	15 Year residential
Edge Type:	4-sided micro bevel
Floor Installation:	Direct stick to a suitable subfloor

Hybrid Flooring



Hybrid flooring is a type of flooring material that combines the best features of laminate and vinyl flooring. It is designed to offer the visual appeal of hardwood flooring while providing the practical benefits of both laminate and vinyl. Hybrid flooring is a relatively recent addition to the flooring market, and its construction typically includes multiple layers. Here are some key features and characteristics of hybrid flooring:



MULTILAYER CONSTRUCTION

Hybrid flooring typically consists of several layers. The core layers in hybrid flooring commonly include a rigid and waterproof core, often made of high-density materials like stone plastic composite (SPC) or wood plastic composite (WPC). These materials enhance the flooring's ability to resist moisture, making hybrid flooring suitable for various environments, including areas with fluctuating humidity levels. This is followed by a printed design layer that replicates the look of wood. A wear layer on top protects the flooring from scratches, stains, and wear.



WATER-RESISTANT PROPERTIES

One of the significant advantages of hybrid flooring is its water resistance. Unlike traditional laminate flooring, which can be sensitive to moisture, hybrid flooring is more resilient to water, making it suitable for areas prone to spills and dampness.



REALISTIC APPEARANCE

Hybrid flooring is designed to closely mimic the look and texture of natural materials, such as hardwood or stone. Advanced printing and embossing technologies contribute to a realistic appearance.



DURABILITY

The combination of a rigid core and a protective wear layer makes hybrid flooring durable and resistant to dents, scratches, and other forms of wear and tear. It is suitable for high-traffic areas in both residential and commercial settings.



EASE OF INSTALLATION

Hybrid flooring often features a click-lock or interlocking system, making installation relatively easy and suitable for DIY projects.



TEMPERATURE STABILITY

The construction of hybrid flooring makes it more dimensionally stable than traditional hardwood or laminate flooring. This stability helps it withstand fluctuations in temperature and humidity.



COMFORT UNDERFOOT

Hybrid flooring typically includes an attached underlayment or foam backing, providing added comfort underfoot and helping to reduce noise.



LOW MAINTENANCE

Hybrid flooring is generally low-maintenance and easy to clean. Regular sweeping or vacuuming, along with occasional damp mopping, is usually sufficient to keep it looking its best. Hybrid flooring has become a popular choice for those seeking a versatile and durable flooring option that combines the best features of different materials. As with any flooring choice, it's essential to consider individual preferences, budget, and the specific requirements of the intended space before deciding.

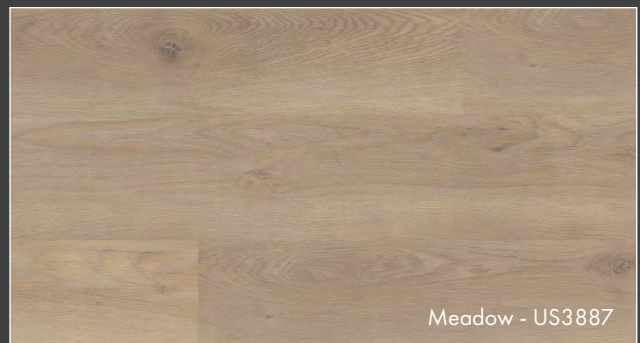
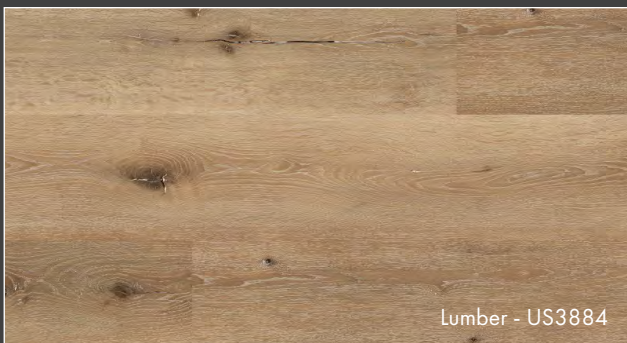
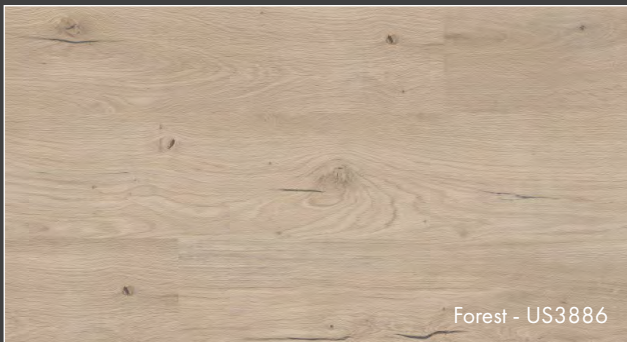
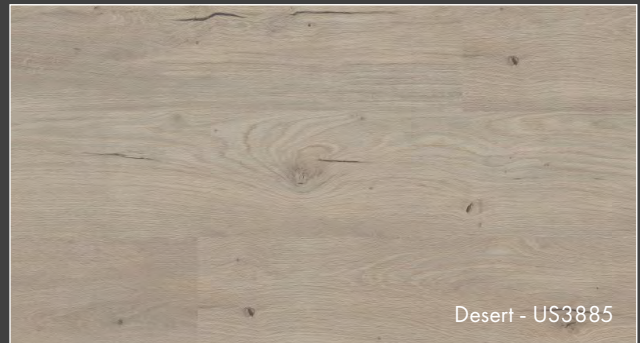
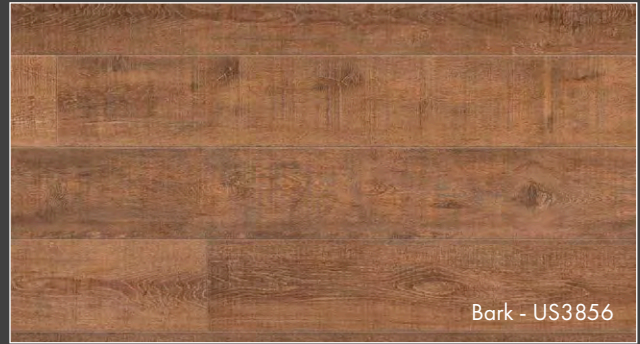
COREtec Naturals

This collection, showcasing COREtec Naturals, introduces distinctive and innovative visuals on vinyl, elevating durability. The rigid core, featuring specialised top/bottom layers for stability, is meticulously crafted from a high-density composition, ensuring enhanced rigidity and superior resistance to impact and dents. Highly recommended for both commercial and residential applications, it's ideal for installation in high-moisture and high-traffic areas.

COREtec, celebrated for its 100% waterproof feature, enables installation in wet areas without the risk of swelling when exposed to water. It remains inert and dimensionally stable, retaining its shape under normal conditions and eliminating the necessity for expansion strips in large rooms. Noteworthy is that COREtec Naturals planks are equipped with an attached cork underlayment, offering a quieter, warmer vinyl floor that naturally fends off Odors, mould, and mildew.



COLOURS



SPECIFICATIONS

Thickness Veneer:	0.5mm
Pack Size:	2.66m ²
Board Size:	1200x182x8mm
Board per Pack:	8
Board Type:	Hybrid Floating Flooring

Warranty:	10 year commercial warranty
Edge Type:	4-sided V groove
Floor Installation:	Floating/Click

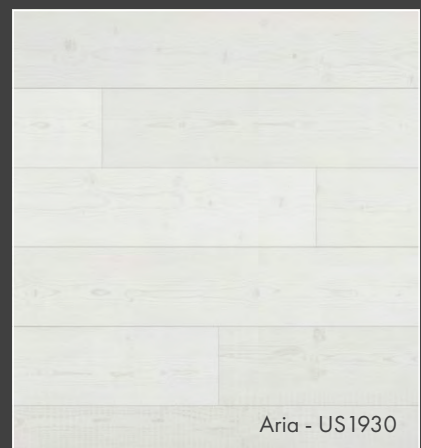
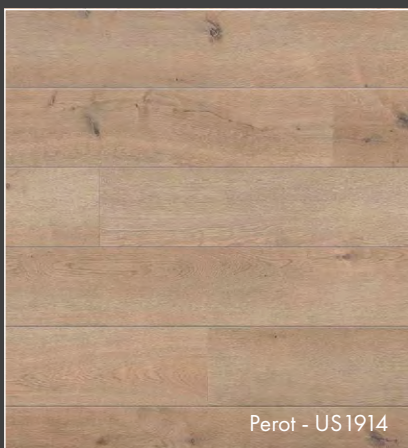
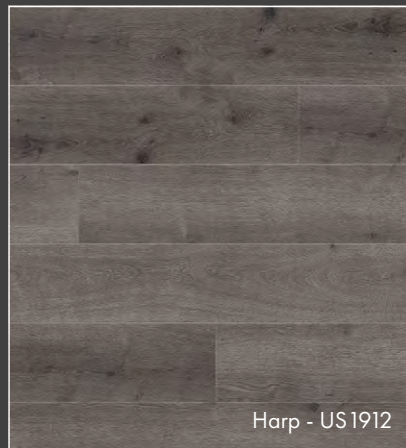
COREtec Pro Plus

Featuring COREtec Pro Plus, this series presents unique and innovative vinyl visuals that enhance durability. The rigid core, with specialised top/bottom layers for stability, is crafted from a high-density composition, ensuring superior impact and dent resistance for added rigidity. Suitable for both commercial and residential applications, this collection is recommended for installation in high-moisture and high-traffic areas.

COREtec, renowned for its 100% waterproof feature, ensures that COREtec Pro Plus floors can be installed in wet areas without swelling when exposed to water. It remains inert and dimensionally stable, retaining its shape under normal conditions and eliminating the need for expansion strips in large rooms. Noteworthy is that each COREtec Pro Plus plank or tile comes with an attached cork underlayment, enhancing a quieter, warmer vinyl floor that naturally resists odours, mould, and mildew.



COLOURS



SPECIFICATIONS

Thickness Veneer: 0.5mm

Pack Size: 2.78m²

Board Size: 1520x183x5mm

Board per Pack: 10

Board Type: Hybrid Floating Flooring

Warranty: 15 year warranty

Edge Type: Micro bevel

Floor Installation: Floating/Click

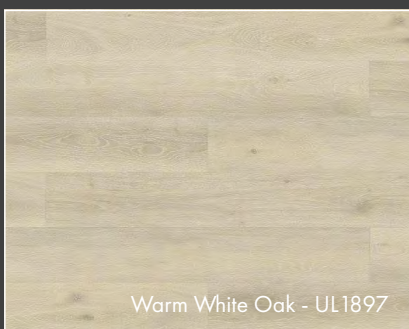
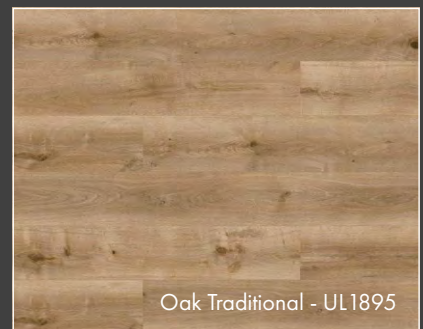
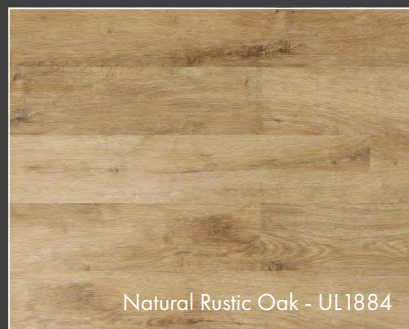
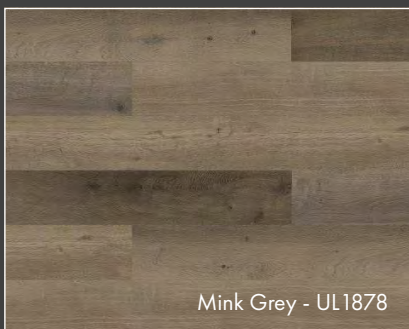
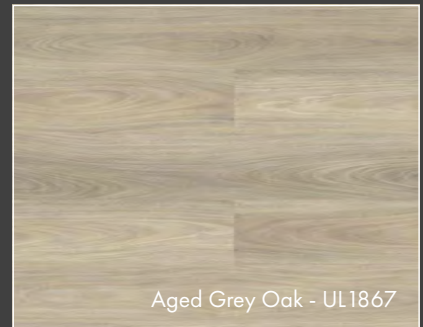
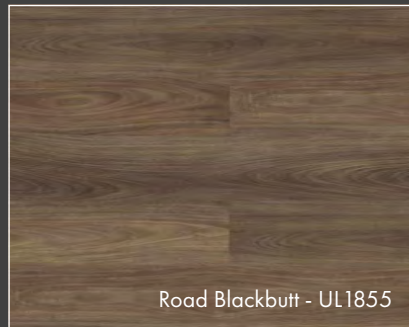
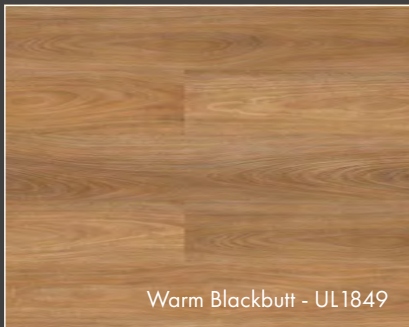
Universal Hybrid

Introducing the Universal Hybrid Board, a versatile and easy-to-install flooring solution crafted for residential use. This innovative board combines hybrid technology, making it suitable for various areas in your home. With a quick and straightforward installation process, it saves you time and effort, transforming your space hassle-free. Beyond its water resistance, it boasts scratch resistance for durability and maintains a pristine appearance over time.

Its standout feature is excellent sound absorption, creating a quieter and more comfortable environment. The board is also pet-friendly, ensuring resilience against their activities without compromising integrity. Crafted with non-toxic materials, it promotes a healthy home environment. In summary, the Universal Hybrid Board offers a practical, durable, and aesthetically pleasing flooring option for residential use.



COLOURS



SPECIFICATIONS

Thickness Veneer:	0.5mm
Pack Size:	2.19m ²
Board Size:	1220x180x5mm
Board per Pack:	10
Board Type:	Hybrid Flooring

Warranty:	15 year residential warranty
Edge Type:	4-sided V groove bevel
Floor Installation:	Floating/Click

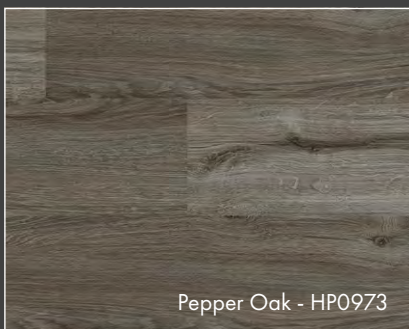
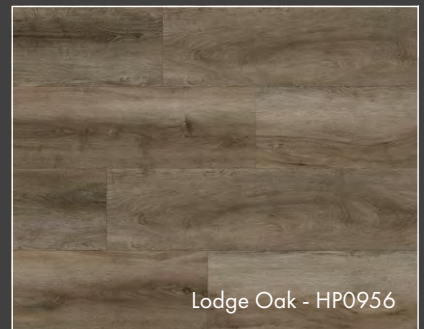
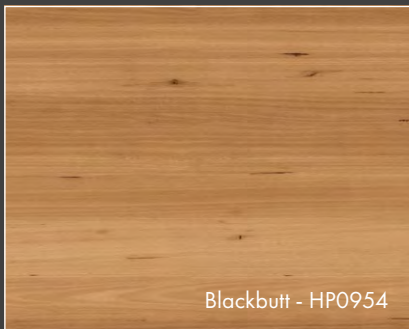
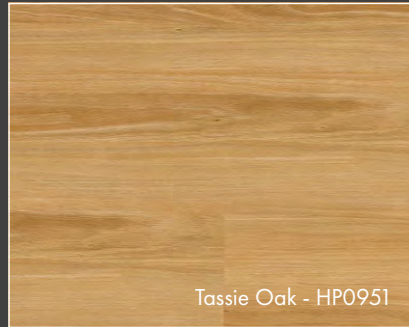
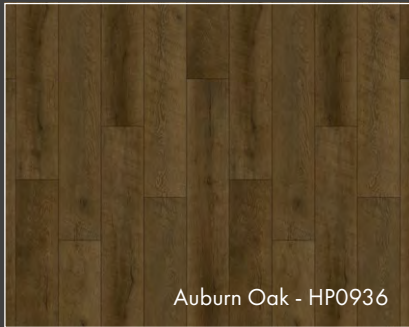
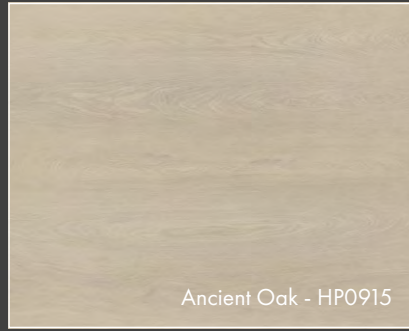
Wood Effects Plus

Wood Effects Plus presents an exceptionally durable and stable hybrid flooring solution, making it an ideal choice for various spaces in your home. Featuring extended planks measuring 1500mm, an embossed matte finish, micro bevel edges, and authentic tonal variations, this flooring option authentically replicates the natural wood grain. Engineered to withstand scratches and stains, Wood Effects Plus effortlessly handles the daily activities of active family households.

This collection introduces innovative visuals on a vinyl platform, enhancing its overall durability. The rigid core includes specialized layers that enhance stability, crafted from a high-density composition for added rigidity, resulting in superior impact and dent resistance. Suitable for both commercial and residential spaces, Wood Effects Plus is a fitting option for installation in areas characterized by high moisture and traffic.



COLOURS



SPECIFICATIONS

Thickness Veneer:	0.5mm
Pack Size:	1.62m ²
Board Size:	1500x180x6.5mm
Board per Pack:	6
Board Type:	Hybrid Vinyl Flooring

Warranty:	25 year residential 15 year commercial
Edge Type:	Micro bevel edges
Floor Installation:	Floating/Click

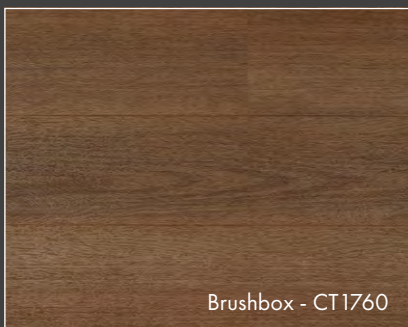
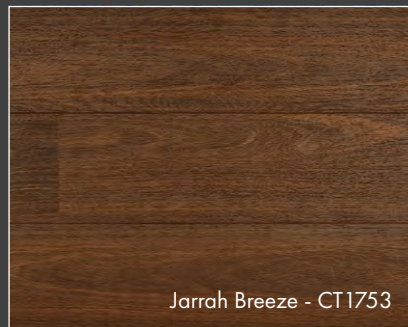
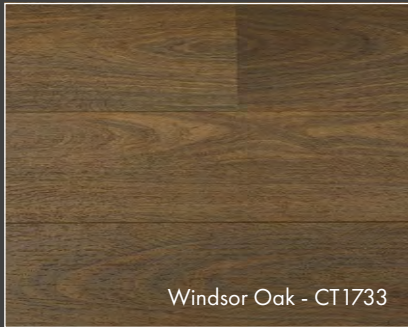
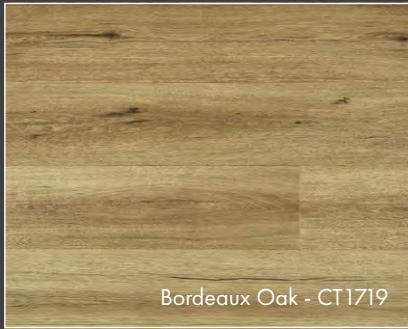
Castleton Hybrid

Introducing the Versatile Hybrid Waterproof Board, a flooring solution crafted for effortless installation and residential applications. This innovative board seamlessly merges hybrid technology with outstanding waterproof features, catering to various spaces in your home. The quick and uncomplicated installation of the Universal Hybrid Waterproof Board not only saves you time but also simplifies the transformation of your living area. Beyond its remarkable water resistance, this board boasts additional features enhancing your overall living experience.

Designed to resist scratches, the Universal Hybrid Waterproof Board ensures enduring durability and a consistently pristine appearance. A notable feature is its exceptional sound absorption properties, creating a quieter and more comfortable environment as you walk or engage in daily activities. The board is pet-friendly, engineered to withstand the activities of furry companions without compromising its structural integrity. This provides a worry-free flooring solution capable of handling the wear and tear associated with pets, ensuring their safety and your peace of mind.

Recognising the importance of a healthy home, the Universal Hybrid Waterproof Board is crafted from non-toxic materials, guaranteeing a safe and wholesome space for you and your loved ones. In summary, this board seamlessly blends practicality, durability, and aesthetics. Its swift installation process, waterproof attributes, scratch resistance, noise reduction capabilities, pet-friendly design, and non-toxic composition make it an ideal choice for residential use.

COLOURS



SPECIFICATIONS

Thickness Veneer:	0.55mm
Pack Size:	1.65m ²
Board Size:	1840x180x7mm
Board per Pack:	5
Board Type:	Hybrid Flooring

Warranty:	25 year residential 15 year commercial
Edge Type:	4 side bevel edges
Floor Installation:	Floating/Click

Laminate Flooring



Laminate flooring is a type of synthetic flooring product that replicates the appearance of natural materials like wood or stone. It is created through a lamination process, which involves layering different materials to achieve the desired look and durability. Typically, a laminate floor consists of four main layers:



WEAR LAYER

This is the top, protective layer that provides resistance against scratches, stains, and fading. It is usually made of clear melamine or aluminium oxide.



DESIGN LAYER

Beneath the wear layer is the design layer, which features a high-resolution photographic image of wood, stone, or other natural materials. This layer gives the laminate its realistic appearance.



CORE LAYER

The core layer is the thickest and provides the structural integrity of the laminate. It is typically made of high-density fibreboard (HDF) or medium-density fibreboard (MDF).



BACKING LAYER

The bottom layer is the backing layer, which adds stability and moisture resistance to the laminate flooring. It helps to prevent warping.

Laminate flooring is popular due to its affordability, ease of installation (often using a click-lock system), and low maintenance requirements. It is a practical choice for those seeking the look of natural materials without the associated costs and maintenance challenges.



Pergo Trondheim

A home is a haven for relaxation and entertainment, free from worries. As pioneers of the original laminate floor, Pergo Trondheim combines exquisite design with enduring durability, making it the ideal choice for a tranquil and inviting home. Choosing the perfect floor is made easy with three quality levels tailored to diverse room needs.

Trondheim redefines laminate flooring, excelling in water resistance for worry-free use in kitchens or hallways. With innovative AquaSafe technology, these floors offer both stunning design and unmatched performance, ensuring a sealed surface and easy maintenance. In both design and functionality, Pergo Sensation floors are truly sensational!



COLOURS



Blond Oak - PG7053



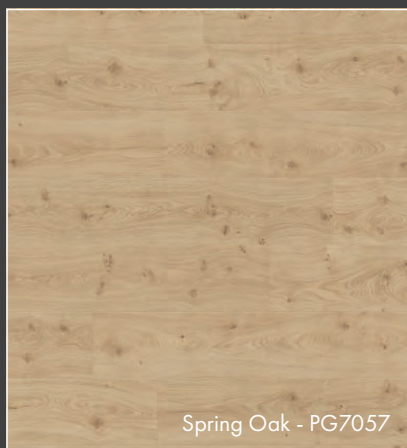
Warm Natural Oak - PG7054



Browned Oak - PG7055



Light Beige Oak - PG7056



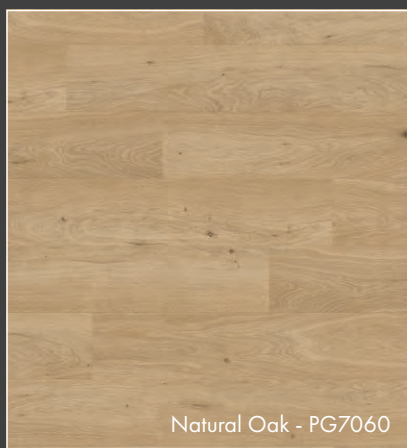
Spring Oak - PG7057



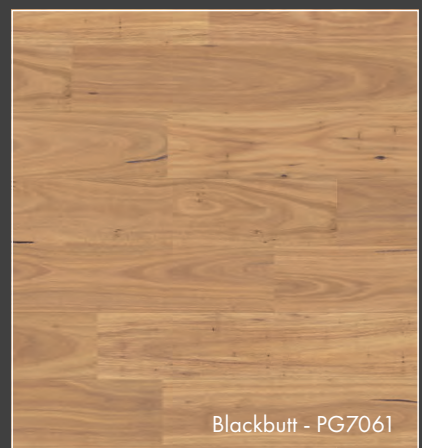
Light Grey Oak - PG7058



Greige Oak - PG7059



Natural Oak - PG7060



Blackbutt - PG7061

SPECIFICATIONS

Thickness Veneer:	0.5mm
Pack Size:	2.6m ²
Board Size:	2050x211x9.5mm
Board per Pack:	6

Board Type:	Hybrid Floating Flooring
Warranty:	15 year warranty
Edge Type:	4-sided V groove bevel
Floor Installation:	Floating/Click

Superior Advanced

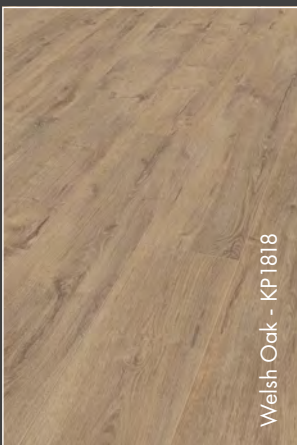
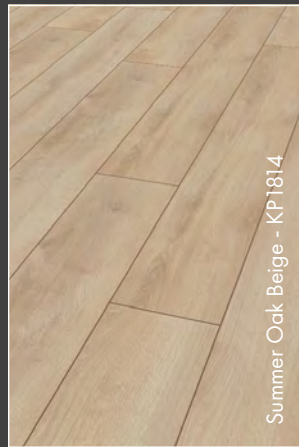
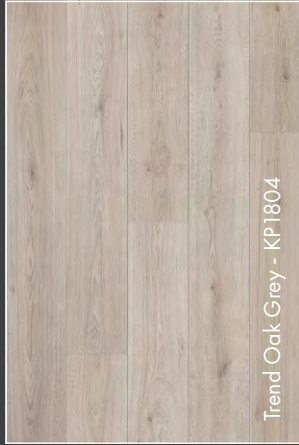
Introducing the Superior Advanced Kronoswiss Laminate, crafted by a global innovator and market leader in laminate flooring technologies. This flooring is designed to offer top-notch solutions that not only look exceptional but also uphold a steadfast commitment to environmental values.

Featuring the V4 micro bevelled edge, an embossed wood grain structure, and a 13-board pattern repeat, this laminate delivers an authentic finish that replicates the look and feel of natural timber.

With an AC4/32 rating, the Superior Advanced Kronoswiss Laminate ensures a durable floor, making it ideal for both residential applications and light commercial use. This high rating underscores its ability to withstand daily wear and tear, providing a long-lasting and reliable flooring solution for various spaces.



COLOURS



SPECIFICATIONS

Thickness	0.5mm
Veneer:	
Pack Size:	2.13m ²
Board Size:	1380x193x8mm
Board per Pack:	8

Board Type:	HDF Laminate
Warranty:	15 year residential warranty
Edge Type:	4-sided V groove bevel
Floor Installation:	Floating

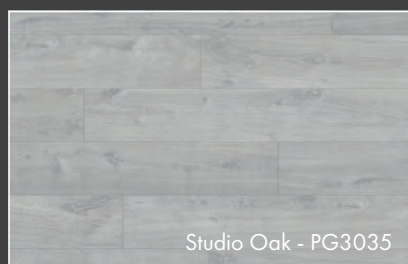
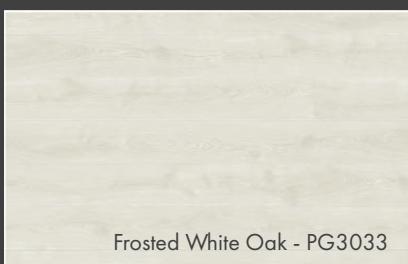
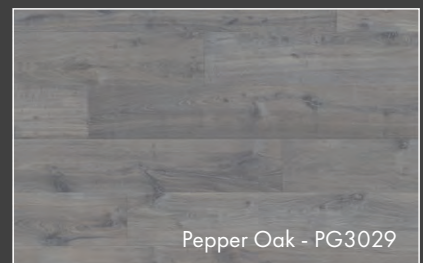
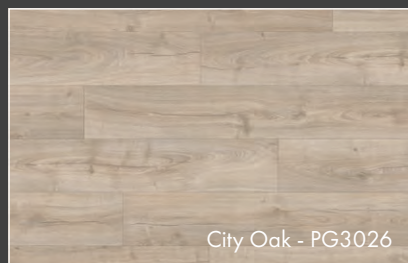
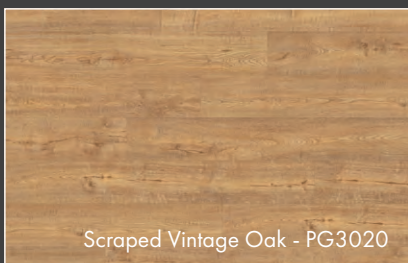
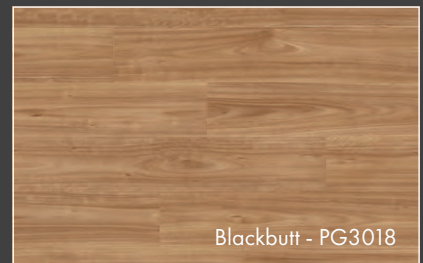
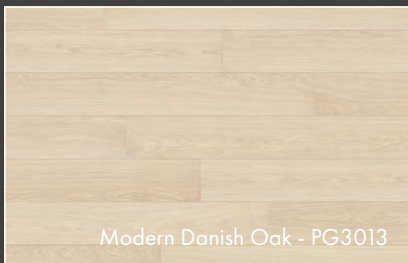
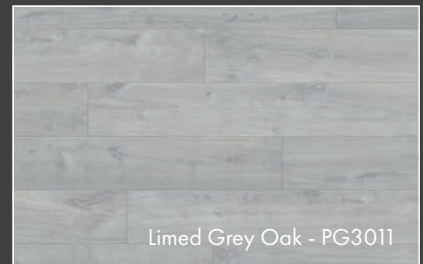
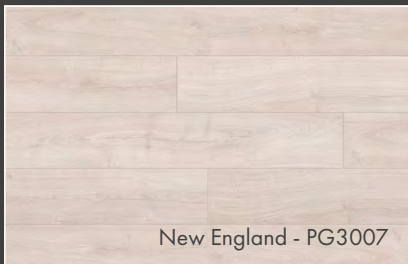
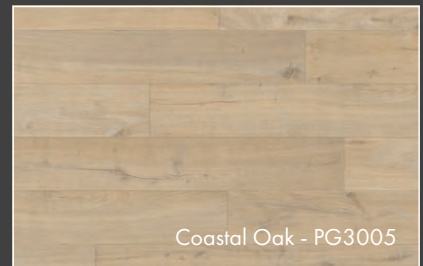
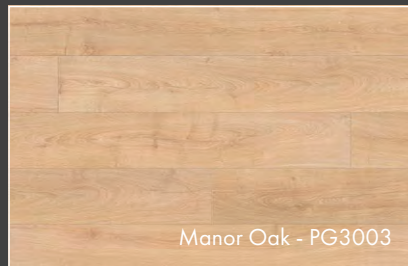
Pergo Sensation

Presenting the Adaptive Hybrid Waterproof Board, a flooring solution meticulously designed for easy installation and residential use. This cutting-edge board seamlessly integrates hybrid technology with exceptional waterproof features, catering to various areas in your home. The prompt and uncomplicated installation process of the Universal Hybrid Waterproof Board not only saves time but also streamlines the transformation of your living space. Beyond its outstanding water resistance, this board offers additional features that enhance your overall living experience.

Crafted to withstand scratches, the Universal Hybrid Waterproof Board guarantees enduring durability and a consistently immaculate appearance. An outstanding feature is its remarkable sound absorption properties, fostering a quieter and more comfortable environment as you walk or engage in daily activities. Engineered to be pet-friendly, the board can handle the activities of furry companions without compromising its structural integrity. This ensures a worry-free flooring solution capable of withstanding the wear and tear associated with pets, providing both their safety and your peace of mind.

Acknowledging the significance of a healthy home, the Universal Hybrid Waterproof Board is constructed from non-toxic materials, ensuring a safe and wholesome space for you and your loved ones. In summary, this board seamlessly blends practicality, durability, and aesthetics. Its rapid installation process, waterproof characteristics, scratch resistance, noise reduction capabilities, pet-friendly design, and non-toxic composition make it an ideal choice for residential use.

COLOURS



SPECIFICATIONS

Thickness Veneer: 0.5mm

Pack Size: 2.13m²

Board Size: 1380x190x8mm

Board per Pack: 7

Board Type: Laminate Flooring

Warranty: 25 year residential

Edge Type: 4-sided V groove bevel

Floor Installation: Floating

Hard Flooring on Stairs



Installing hard flooring on stairs offers several advantages, making it a popular choice for many homeowners. Here are some of the advantages of using hard flooring on stairs:



DURABILITY

Hard flooring materials such as hardwood, laminate, or luxury vinyl are known for their durability, resisting wear and tear better than carpeting over time. They can withstand heavy foot traffic and are less prone to showing signs of aging.



EASE OF CLEANING

Hard flooring is generally easier to clean than carpet. It doesn't trap dirt and allergens as much and can be quickly swept or vacuumed for maintenance. Spills are also easier to clean, reducing the risk of stains and odours.



AESTHETICS AND STYLE

Hard flooring on stairs can contribute to a sleek and modern look, enhancing the overall aesthetics of your home. There is a wide variety of styles, colours, and finishes available, allowing you to choose a look that complements your overall design scheme.



VERSATILITY

Hard flooring is versatile and can be used in various design schemes, from traditional to contemporary. It complements different decorating styles and can easily be matched with other hard flooring surfaces in adjacent areas.



LONGEVITY

Quality hard flooring, especially hardwood, has a long lifespan. With proper care and maintenance, it can last for decades, adding value to your home. It may also be refinished to refresh its appearance if needed.





HYPOALLERGENIC

Hard flooring is a good choice for individuals with allergies, as it doesn't trap allergens to the same extent as carpeting. It's easier to keep clean and reduces the presence of dust mites, pet dander, and other allergens.



RESALE VALUE

Homes with hard flooring, especially high-quality hardwood, often have a higher resale value. Many home buyers appreciate the timeless and elegant appeal of hard flooring.



PET-FRIENDLY

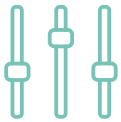
Hard flooring is generally more pet-friendly than carpet, as it is easier to clean and less likely to trap pet hair and odors. Scratches and stains from pets can be minimized with the right flooring and finish.



TEMPERATURE REGULATION

Hard flooring tends to feel cooler in warm weather and can be paired with area rugs in colder seasons for added warmth.

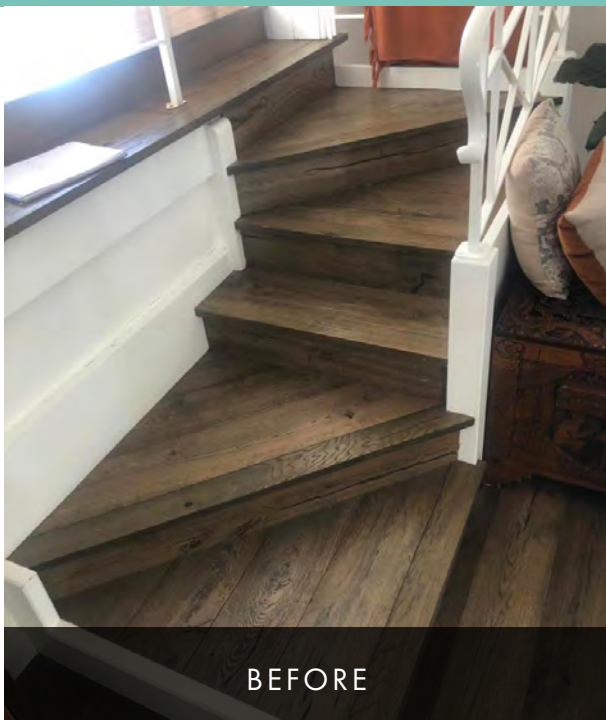
It allows for better temperature regulation in the home.



CUSTOMISATION

Hall runners on stairs serve a dual purpose, providing protection against wear and tear while enhancing safety by offering traction and preventing slips. These runners also add style and warmth to the staircase, contributing to the overall decor of the home. Whether for practicality or aesthetic appeal, they prove to be a versatile and effective addition to your living space.

While hard flooring on stairs offers numerous advantages, it's essential to consider factors like safety and comfort. Using non-slip surfaces or stair nosing can help address potential slip hazards. Always ensure that your chosen flooring meets safety standards and local building codes.



BEFORE



AFTER

VIRTUAL ROOM VISUALISER

Designed to help you discover and visualise Carpet Call flooring in your own home, Carpet Call floor Visualiser lets you discover and visualise the products in your own home.



TRY NOW

Choosing the Perfect Hard Flooring

A Comprehensive Guide



Selecting the right hard flooring solution involves considering various factors such as style, functionality, and budget. Since hard flooring is not one-size-fits-all, it's essential to evaluate individual needs for each room and property owner. The following tips can help guide your decision-making process:

1. Assess the room's purpose and required durability.



3. Ensure compatibility with other preferences, like underfloor heating.



5. Explore interior design trends for inspiration.



2. Look for flooring with manageable care and cleaning requirements.



4. Evaluate the look and feel of different materials in person.

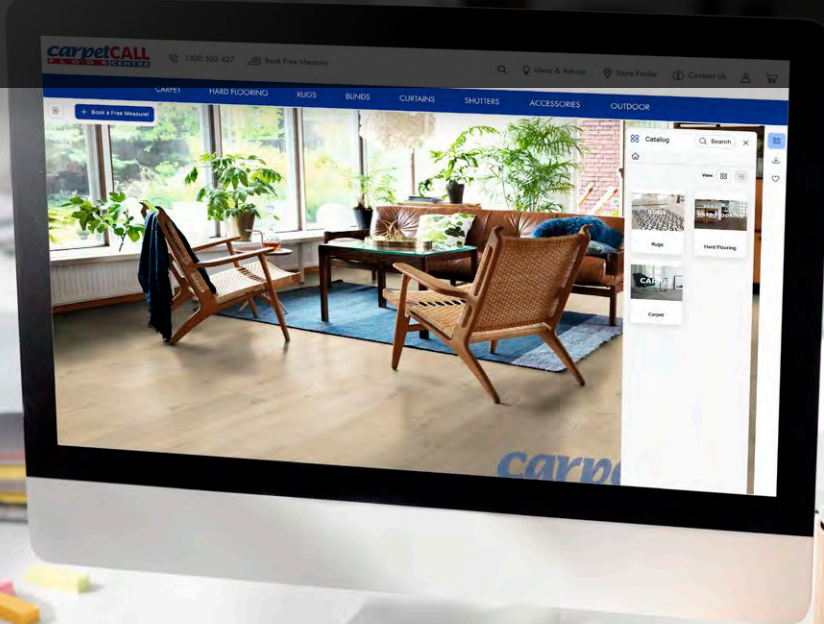


6. Choose a colour and style that complements your space.



EXPERT ASSISTANCE AT CARPET CALL

The flooring experts at Carpet Call are ready to assist you in selecting the best flooring type based on your lifestyle needs, style preferences, and budget. For personalised guidance, visit our Hard Flooring Buying Guide and take advantage of our free home measure and flooring quote service.



TYPES OF HARD FLOORING OPTIONS



TIMBER FLOORING

- « Timeless and elegant, timber flooring adds warmth and natural beauty to any space.
- « Available in various types, including Blackbutt and Spotted Gum, planks and Australian Wood Species hardwood.
- « Solid timber and engineered hardwood options are durable and suitable for heavy foot traffic.

LAMINATE FLOORING

- « Offers a classic woodgrain aesthetic at an affordable price point.
- « Evolved into a smart, durable option with a perfect balance of practicality and style.
- « Available in a range of finishes and detailed surface options.



VINYL FLOORING

- « Highly versatile, suitable for various applications.
- « Mimics the appearance of tile, natural stone, or hardwood flooring.
- « Provides an attractive and affordable option with low-maintenance benefits.

HYBRID FLOORING

- « Hybrid flooring is a resilient flooring option that combines the best features of laminate and vinyl. It typically features a multi-layered construction, incorporating a rigid core for stability and durability. The result is a versatile and durable flooring solution suitable for various spaces.



Explore the diverse hard flooring options available at Carpet Call, ranging from timeless timber to budget-friendly laminate and versatile vinyl. Consider your unique preferences and lifestyle needs to make an informed decision that enhances the aesthetic and functionality of your space.



BOOK YOUR CONSULTATION TODAY

to enjoy a customised experience that accommodates your timetable and caters to your individual requirements.

Care Guide



TIMBER CARE GUIDE

A Guide to Timber Floor Maintenance provides essential information and instructions on how to care for and preserve timber flooring. This guide typically includes tips and recommendations to ensure the longevity and aesthetic appeal of timber floors. Here are some common topics covered in such a guide:

Cleaning Techniques

Guidance on regular cleaning practices to remove dust, dirt, and debris without causing damage to the timber surface. This may involve the use of specific cleaning products or tools.

Preventive Measures

Advice on preventing scratches, dents, and other types of damage. This may include placing protective pads under furniture, using rugs in high-traffic areas, and avoiding exposure to excessive moisture.

Maintenance Schedule

Recommendations for a routine maintenance schedule, such as how often to clean the floors, perform deeper cleaning, or apply protective coatings.

Choosing the Right Products

Information on suitable cleaning and maintenance products, including wood-friendly cleaners, polishes, and sealants. This ensures that the products used do not harm the timber surface.

Dealing with Spills

Instructions on promptly addressing spills to prevent staining or warping of the wood. This may involve immediate cleaning and drying techniques.

Repair Tips

Guidance on addressing minor damages like scratches or small dents. This could involve using wood fillers, touch-up kits, or other appropriate methods.

Protection from Sunlight

Suggestions on minimising the impact of sunlight exposure to prevent discoloration or fading of the timber. This may include using window coverings or applying UV-resistant coatings.

Humidity Control

Information on maintaining optimal indoor humidity levels to prevent the timber from expanding or contracting, which can lead to issues such as cupping or warping.

Professional Maintenance

Recommendations for periodic professional inspections and maintenance, including refinishing or resealing the timber floor when necessary.

A well-crafted guide is a valuable resource for homeowners and businesses alike, helping them to take proactive steps in preserving the beauty and functionality of their timber flooring investment.

HYBRID CARE GUIDE

A Guide to Hybrid Floor Maintenance typically offers instructions and recommendations on caring for hybrid flooring, which is a type of flooring that often combines different materials for enhanced durability and functionality. Hybrid flooring typically consists of a rigid core (usually composed of materials like limestone or polymer), a vinyl layer, and sometimes an additional protective wear layer. Maintenance guidelines may include the following aspects:

Regular Cleaning Techniques

Guidance on routine cleaning practices to remove dirt, dust, and debris. It may specify suitable cleaning solutions and tools that won't damage the hybrid floor surface.

Preventive Measures

Tips on preventing scratches, dents, and other damage. This could involve using furniture pads, rugs in high-traffic areas, and other protective measures.

Maintenance Schedule

Recommendations for a regular maintenance routine, including how often to clean the floors and perform more thorough cleaning or protective treatments.

Cleaning Products

Information on the types of cleaning products suitable for hybrid flooring. It's crucial to use products that won't damage the vinyl layer or compromise the integrity of the flooring.

Dealing with Spills

Instructions on promptly addressing spills to prevent staining or damage. This might involve immediate cleaning and drying techniques.

Repair Guidance

Information on addressing minor damages such as scratches. This could involve using appropriate repair kits or techniques recommended by the flooring manufacturer.

Protection from Sunlight

Suggestions on minimising the impact of sunlight exposure to prevent discoloration or fading of the flooring. This might include using window coverings or applying UV-resistant coatings.

Humidity Control

Recommendations for maintaining optimal indoor humidity levels to prevent the flooring from warping or other issues related to moisture.

Professional Maintenance

Guidance on when to seek professional assistance for more in-depth maintenance, repairs, or refinishing.

It's important to note that the specifics of the maintenance guide can vary based on the brand and type of hybrid flooring. Therefore, it's advisable to consult the manufacturer's guidelines or contact the supplier for the most accurate and tailored recommendations for maintaining your specific hybrid flooring product.

LAMINATE CARE GUIDE

A Guide to Laminate Floor Maintenance provides instructions and recommendations for caring for laminate flooring, a popular and cost-effective flooring option. Laminate flooring is composed of multiple layers, typically including a high-density fibreboard (HDF) core, a photographic layer that mimics the appearance of wood or other materials, and a protective top layer.

Here are common aspects covered in a guide to laminate floor maintenance:

Regular Cleaning

Guidance on routine cleaning practices to remove dirt, dust, and debris. This often involves using a soft broom, vacuum with a soft brush attachment, or a damp mop. It's important to avoid excessive moisture.

Avoiding Abrasives

Recommendations to avoid abrasive cleaning tools or harsh chemicals that may damage the protective layer of the laminate.

Spill Cleanup

Instructions on promptly cleaning up spills to prevent staining or damage. Laminate floors are generally resistant to stains, but it's essential to wipe up spills promptly.

Protective Measures

Tips on using furniture pads to prevent scratches, using rugs or mats in high-traffic areas, and taking precautions to prevent damage from heavy furniture.

Repair Tips

Information on addressing minor damages, such as scratches or small chips. This may involve using laminate floor repair kits or simple DIY techniques.

Avoiding Excessive Moisture

Guidance on preventing exposure to excessive moisture, as laminate floors can be sensitive to water. This includes avoiding wet mopping and quickly cleaning up any water spills.

Sunlight Protection

Suggestions for minimising exposure to direct sunlight to prevent fading or discoloration of the laminate surface. This could involve using window coverings or UV-resistant coatings.

Humidity Control

Recommendations for maintaining optimal indoor humidity levels to prevent the expansion or contraction of the laminate planks.

Professional Maintenance

Advice on when to consider professional maintenance, such as refinishing or repairing larger damages

It's important to note that the specific recommendations may vary based on the brand and type of laminate flooring. Therefore, consulting the manufacturer's guidelines or contacting the supplier can provide tailored advice for maintaining your specific laminate flooring product.

VINYL PLANK CARE GUIDE

A Guide to Vinyl Plank Floor Maintenance provides instructions and recommendations for caring for vinyl plank flooring, a popular and versatile flooring option. Vinyl plank flooring typically consists of multiple layers, including a rigid or flexible core, a printed design layer that mimics the look of wood or other materials, and a wear layer that provides durability and protection.

Here are common aspects covered in a guide to vinyl plank floor maintenance:

Regular Cleaning

Guidance on routine cleaning practices to remove dust, dirt, and debris. This may involve sweeping, vacuuming with a soft brush attachment, or damp mopping with a vinyl floor cleaner. It's essential to avoid abrasive tools that may scratch the surface.

Spill Cleanup

Instructions on promptly cleaning up spills to prevent staining or damage. Vinyl plank flooring is generally water-resistant, but it's crucial to wipe up spills promptly to prevent potential issues.

Avoiding Harsh Chemicals

Recommendations to avoid using harsh chemicals or abrasive cleaners that can damage the wear layer of the vinyl plank.

Protective Measures

Tips on using furniture pads to prevent scratches, using area rugs or mats in high-traffic areas, and taking precautions to prevent damage from heavy furniture.

Repair Tips

Information on addressing minor damages, such as scratches or scuffs. This may involve using vinyl floor repair kits or simple DIY techniques.

Avoiding Excessive Moisture

Guidance on preventing exposure to excessive moisture, as vinyl plank flooring is water-resistant but not entirely waterproof. This includes avoiding standing water and using caution when mopping.

Sunlight Protection

Suggestions for minimising exposure to direct sunlight to prevent fading or discoloration of the vinyl surface. This could involve using window coverings or UV-resistant coatings.

Humidity Control

Recommendations for maintaining optimal indoor humidity levels to prevent issues related to expansion or contraction of the vinyl planks.

Professional Maintenance

Advice on when to consider professional maintenance, such as refinishing or repairing larger damages.

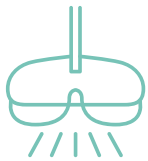
It's important to note that specific recommendations may vary based on the brand and type of vinyl plank flooring. Consulting the manufacturer's guidelines or reaching out to the supplier can provide tailored advice for maintaining your specific vinyl plank flooring product.

CARING FOR YOUR FLOORS!

Maintaining the quality and durability of your hard flooring requires consistent cleaning and upkeep. This involves regularly sweeping or vacuuming to eliminate dirt and debris, promptly tending to spills, using suitable cleaning agents, and implementing preventive measures like strategically placing rugs or mats in areas with high foot traffic.

Adhering to the care instructions provided by the flooring manufacturer is essential for ensuring the best care and protection tailored to the specific characteristics of different hard flooring materials.

Cleaning products from Carpet Call to aid in the maintenance of your floors:



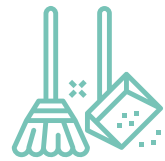
Quattro Self
Cleaning Mop



Pure Clean



Spray Mop



Dustpan set



QUATTRO SELF-CLEANING MOP

The Quattro Self-Cleaning Mop, paired with the top-selling Pure Clean detergent stands out as the optimal solution for maintaining your floors.



- « Best-selling Quattro self-cleaning power and cordless mop, a revolutionary and enhanced method for floor cleaning featuring an automatic cleaning function. Utilising advanced technology, the Quattro mop pads rotate at an impressive speed of up to 200 times per minute. The microfiber mop pads boast exceptional water absorption and durability, ensuring thorough cleaning without any harm to your floors. This cordless mop is fully rechargeable, providing a runtime of up to 45 minutes.
- « After completing your mopping task, simply place the mop into the bucket, and with a single touch, the pads undergo an automatic cleaning process, eliminating the need for machine washing and saving valuable time. The Quattro ensures convenient one-hand operation, allowing you to effortlessly spray once and witness your floors becoming spotless with minimal effort.
- « With its lightweight design and easy manoeuvrability, the Quattro is safe for use on all hard flooring surfaces. Experience the convenience and efficiency of the Quattro self-cleaning power and cordless mop for a superior floor cleaning experience.

PURE CLEAN

Commercial grade floor cleaner and disinfectant, which kills 99.9% of bacteria and germs for a safe and hygienic area. This 1 litre can make up to 20L when combined with water. Larger size than what's most commonly on the market, making it a great value.

Pure Clean is safe for use on all hard surfaces including floors (application by mop and bucket, in our spray mops or even ROBO vacuum) benches, and tables (apply in any spray applicator). Therefore, suitable for both the office and home. A pleasant fragrance that leaves the area smelling clean and fresh.





SPRAY MOP

Ideal and safe cleaning solution for tiles, laminate and timber flooring. Large 500ml, refillable canister for long lasting usage. Combine a cleaning solution for a hygienic clean and spotless finish.

Thick 25mm aluminium pole for greater durability, compared to other thinner aluminium or plastic variations on the market.

The mop head swirls 360 degrees for easy cleaning, especially; for corners and narrow spaces. The mop head spans 115mm width x 380mm length.

The microfibre pads offer a soft High density, soft microfibre pads ideal for grabbing hair, dust and easily removing stains.



DUSTPAN SET

The dustpan set includes an easy-to-use small broom and dustpan. The ergonomic design allows cleaning upright for comfortability.

It provides a versatile application, suitable to indoor and outdoor.

Stiff yet fine bristles which easily collect particles with wide pan for simple collection. Additional dustpan teeth to comb out dirt and hair.

Lightweight aluminium with attachment clip for easy storage.





USING RUGS IS AN EFFECTIVE METHOD TO SAFEGUARD YOUR HARD FLOORING

Rugs can be an effective way to protect your hard flooring. Here are several reasons why rugs are often recommended:

- « Scratch Prevention: Rugs act as a protective barrier between furniture legs or other heavy objects and the hard flooring, reducing the risk of scratches and scuffs.
- « High-Traffic Areas: Placing rugs in high-traffic areas helps distribute the weight of foot traffic, preventing wear and tear on specific areas of the hard floor.
- « Comfort and Insulation: Rugs provide additional comfort underfoot and can help insulate a room, especially in colder climates. They can also reduce the echo in large, open spaces.
- « Style and Design: Rugs can enhance the aesthetic appeal of a room by adding colour, texture, and pattern. They can be a focal point or complement the existing decor.
- « Maintenance: Rugs are easier to clean and maintain compared to some hard flooring surfaces. They can be vacuumed, spot-cleaned, or even taken outside for a thorough cleaning.
- « Versatility: Rugs come in various sizes, shapes, and materials, making them versatile for different rooms and purposes. You can choose rugs that suit your style and functional needs.
- « When using rugs to protect hard flooring, it's important to consider a few factors:
 - « Rug Pad: Using a rug pad underneath the rug can provide additional cushioning, prevent slipping, and protect the flooring underneath.
 - « Material Compatibility: Ensure that the materials used in the rug are compatible with your hard flooring to avoid any potential damage.
 - « Regular Cleaning: Clean the rugs regularly to prevent the accumulation of dirt and debris, which could potentially scratch or damage the hard flooring over time.

Overall, rugs are a practical and stylish solution to protect hard flooring, and they offer the added benefit of enhancing the overall comfort and appearance of your living spaces.

Hard Flooring FAQ's



What are the difference types of Hard Flooring?



Hard flooring types can be classified in several different ways:

- « Material type, like timber, laminate, vinyl or hybrid flooring.
- « Composition, like solid timber vs. engineered wood.
- « Shape and size, like wide or narrow timber planks, or vinyl planks vs. sheet vinyl.
- « Installation method, like floating floors vs. glue-down flooring.
- « To learn more about which combination of qualities could be the best fit for your project needs, contact Carpet Call's flooring specialists at 1300 502 427 or request a free home measure and flooring quote.

What hard flooring is easiest to clean?



- « Hybrid, vinyl and laminate flooring are all remarkably easy to maintain.
- « They typically only require sweeping and dry or wet mopping to stay spotless.
- « Timber flooring is also easy to clean on a day-to-day basis but can require refinishing, waxing and polishing to retain its sheen.
- « Whichever hard flooring you choose, the flooring consultants at Carpet Call will make sure you have all the information you need to keep your floors sparkling clean.



What are the differences between hard floors and soft floors?



- « Soft flooring refers to carpet, whereas hard flooring includes hardwood, vinyl, laminate and hybrid options. It can also refer to rigid flooring materials like tile and or concrete.
- « Keep in mind that hard flooring can always be softened up with comfortable rugs, which provide additional cushioning and a pop of colour.

What are the benefits of hard flooring?



Both residential and commercial spaces can benefit from the many advantages of timber, laminate, vinyl and hybrid flooring. Hard flooring is:

- « **Easy to clean:** A little sweeping and mopping is often all it takes to keep hard flooring free of dirt and residue. Synthetic flooring options are especially easy to maintain.
- « **Durable:** Different varieties of hard flooring are crafted to endure everyday use, along with challenges such as stains and scratches, without compromising their resilience..
- « **Long-lasting:** With the right maintenance, hard flooring can last for decades.
- « **Great value for money:** Hard flooring doesn't need to be replaced as frequently as carpet, which makes it ideal for rental spaces and one-and-done home improvement projects. Plus, it can help increase a property's resale value.
- « **Attractive:** There's nothing as timeless and tasteful as sleek timber or a timber-style hard flooring alternative.
- « **Versatile:** Hard flooring can work in virtually any type of room — from high-traffic hallways and office environments to family living spaces and bedrooms.
- « **Easy to install:** Once you've chosen the perfect flooring type during a free in-home consultation, the technicians at Carpet Call can transform your interior space with a fast and stress-free installation process.

What type of hard flooring is best for high-traffic areas?



- « What type of hard flooring is best for high-traffic areas?
- « As a completely scratch-resistant option, hybrid flooring can be a great choice for high-traffic areas. However, a solid, durable hardwood like oak can be refinished for generations to come, making it a worthwhile investment. To find the best combination of durability, longevity and ease of maintenance, call us at 1300 502 427 to speak with a flooring consultant.

Engineered Timber Flooring



THE PROS AND CONS OF ENGINEERED TIMBER FLOORING

Hardwood floors are the pinnacle of elegance and practicality.

That said, certain timbers can be prohibitively expensive, and solid hardwood calls for professional installation only. This is where engineered timber flooring shines. These specially designed floating floorboards bring a range of benefits to any home. Are they right for you?

Engineered timber flooring and its applications in the home

Engineered timber flooring is the best alternative to solid hardwood – made from 100 per cent real wood but strategically manufactured for optimum performance as a flooring material. Each plank consists of three layers:

- « A protected, lacquered layer of aesthetic hardwood,
- « A core of plantation-grown sustainable hevea,
- « A backing of pine or spruce.

The specific design of engineered timber means it offers a range of performance benefits over solid hardwood, such as stability and sustainability. Engineered timber floorboards can be incorporated into your home in exactly the same way as any solid hardwood, from basic flooring to feature walls, joinery or countertops.



Advantages of engineered timber flooring

This flooring option has a wealth of advantages over traditional solid hardwood.

- « **Authentic look and feel:** One of the top benefits of engineered timber is that it is often indiscernible from solid hardwood. Being made entirely of real timber, it's little surprise anyone would be fooled by the appearance and texture of engineered hardwood.
- « **Greater stability:** The structure and hevea core of engineered timber is specifically designed to mitigate the effects moisture can have on the wood, meaning engineered hardwood is more stable in high-humidity environments.
- « **Sustainable production:** Made primarily from plantation-grown trees, engineered timber planks are a more sustainable option over slow-growing aesthetic hardwoods.
- « **Cost saving:** Due to the faster growth rate of trees, engineered timber is often more affordable than solid hardwood. You may also stand to save on installation costs thanks to the simple locking mechanism of floating floorboards.



Disadvantages of engineered timber flooring

No flooring is without its considerations. Here's what you should be aware of if you're considering engineered timber.

- « **Cost considerations:** While more cost-effective than solid hardwood, your savings can vary and engineered timber is not cheaper than laminate or vinyl timber-look alternatives.

TYPES OF ENGINEERED TIMBER FLOORING AVAILABLE AT CARPET CALL

Here at Carpet Call, we stock a great range of engineered timber flooring at different price points to ensure there's something for everyone. You can even shop our selection online right now.

Superior Oak 1 strip

You can give your engineered wood floor a personal signature through your choice of wood type, dimension, surface, finish and edge treatment.

Australian Wood Species

Immutably Australian in style, these planks offer high shine and glowing warmth.

Engineered timber is a fantastic choice for any home seeking the warmth and beauty of natural hardwood, without the same investment. Its pros heavily outweigh its cons, and designs are only getting more intelligent.

For more information about getting engineered timber flooring in your home drop by your nearest Carpet Call today to speak with a hard flooring expert.



Carpet Call offers a resilient warranty for hard flooring, guaranteeing quality and performance. This comprehensive warranty reflects our dedication to delivering enduring and dependable solutions for our customers hard flooring needs.

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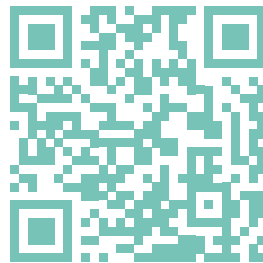
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