



**MORE PEOPLE ON BIKES  
MORE OFTEN**



**WESTCYCLE.ORG.AU**

# WHAT WE DO

## **We embrace all elements of riding a bike.**

We are for long rides and short rides. For riding to work, riding to school, weekend rides, racing, bunch rides, BMX, hitting the trails and for quick spins around the block.

We **lead change** for bike riding infrastructure, participation, safety and community attitudes.

We are the industry **representative body for cycling** to government.

We **advocate and campaign** on a range of cycling related issues, including **road safety and infrastructure** development.

We also run a range of **cycling events in the community**, including community events, place-based activations and social rides.

We are a **membership organisation** and provide **personal accident and public liability insurance** to bike riders who want peace of mind.

We **train teachers** to teach school kids to ride, and run **seminars and events** for government and industry on **best practice cycling** issues.

**WestCycle is the peak body for bike riding throughout Western Australia and a representative voice for all bike riders.**

Join us, or stay up to date, via our website or social media.

