



# ŵolfitbox

Dog food for your dog!

# **Retail Information**



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### **Key Info**

**Brand:** Wolfit Box

Founded: Feb 2020 in Perth WA

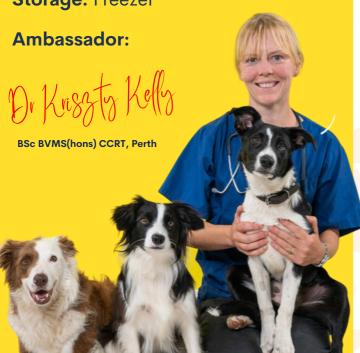
Meals: Chicken, Beef, Lamb, Fish &

Kangaroo

Size: 220g, 440g & 550g

Packaging: Vacuum sealed pouches

Storage: Freezer



## Why Wolfit?

- 1) Human-grade: meals made from fresh meats, vegetables and superfoods that are good enough for you to eat!
- 2) Serve Raw or Cooked: serve two ways, great for fussy pups (there are heaps)!
  - 3) Vet and nutritionist formulated: Complete nutrition for all life stages that exceeds industry standards (AAFCO).
- 4) Prebiotics + Probiotics: everything they need and more for a long, happy, healthy life
- 5) No nasties: Grain free, no preservatives, additives or fillers. Real food only.
- 6) Made in WA from Aussie ingredients:

  Quality local ingredients shouldn't
  just be for humans
- 7) HACCP Certified: All meals are made in our human-grade HACCP certified facility in Perth

Made with **◆** in WA



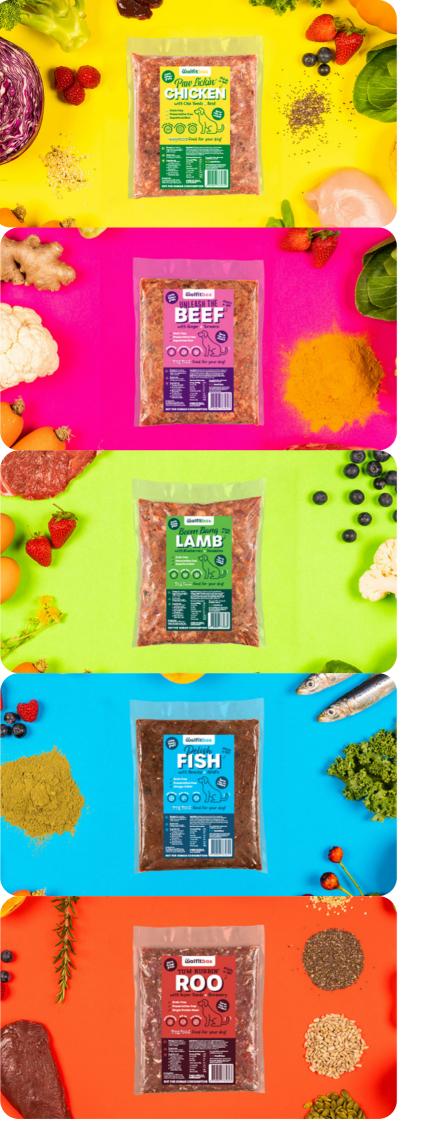
Serve raw or cooked!











#### **Paw Lickin' Chicken**

with Chia + Basil











FIRMER POOPS

#### **Unleash The Beef**

with Ginger + Turmeric







**GOOD DIGESTION** 



**INFLAMMATORY** 

#### **Boom Bang Lamb**

with Blueberries + Dandelion



**ENERGY RICH** 



SUPER TASTY



**ANTIOXIDENTS** 

#### **Delish Fish**

Rosehip + Alfalfa



JOINT HEALTH



SKIN + COAT



INFLAMMATORY

#### **Tum Rubbin Roo**

Super Seeds + Rosemary







LOW IN FAT

JOINT HEALTH



"Meals are packaged in easy to use bags and filled with all the nutrients Loui needs and made with the freshest ingredients, it's

hard to fault this local business.





"Archie was a very picky eater and suffered skin allergies. Wolfit has been exactly what he needed, we now have a very happy, healthy pug without spots on his face!"



- Archie's Dad



with his kidney and liver disease. It became a little too time consuming so we tried Wolfit. It's saved me time and the results have been amazing."

"I was preparing Hunter's meals for him to help

 $\star\star\star\star\star$ 

- Hunter's Mum



82 5\* Reviews on Google & Facebook

# Food worth barking about!



''Our dog loves Wolfit meals, you can see the quality ingredients that go into them.

It's great to be supporting a local company that provide a great product."

- Harry's Mum



"Chino started losing his fur around his neck and the back of his legs. A few months into his new Wolfit diet and his fur has grown back and looks a lot healthier all over."



- Chino's Mum





"My dog Sakura absolutely LOVES her meals! Best decision I made was to try out Wolfit!"

- Sakura's Mum



#### PRODUCT COMPARISON SHEET



There's a great deal of dog food options on the market these days and consumers are increasingly on the hunt for a better quality diet for their pets.

Consumers are moving to healthier food options for their pet as health issues such as obesity, allergies and other diseases continue to be prevalent in dogs. Many people make high quality food at home for their pets too because ready-made, human-grade food for dogs is not in supermakets.. until now!

The product comparison tool shows the difference between Wolfit meals and a dog food roll that is commonly stocked in supermarkets.

MAIN FEATURE COMPARISON	ŵ	BAXTERS
Human-grade ingredients	<b>~</b>	×
Serve Raw or Cooked	✓	×
Pre + Probiotics included	✓	×
Preservative free	✓	×
No fillers: potatoes, rice, grains	✓	×
Rich in Superfoods	✓	×
Rich in Omega-3s	✓	×
Over 50+ ingredients	✓	×
Contains offal and bone content	✓	×
Made in WA	<b>~</b>	×
Frozen product	<b>✓</b>	×