



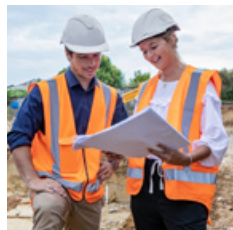
# GREATER RETURNS WITH ASHCROFT HOMES

For more than a decade, our team has been helping customers reap the rewards of property development. Our constant drive for continuous improvement means that today, our designs and processes are at their absolute finest. From stand alone homes to terraced housing projects, our goal is to assist our clients maximise returns from their site development, while ensuring the journey of building is as simple and stress-free as possible.

## TEN GREAT REASONS TO BUILD WITH ASHCROFT HOMES

### 1 OUR EXPERIENCE

We've been helping Aucklanders develop their land for more than 12 years, building quality homes from Orewa to Pokeno. We are extremely proud that many Ashcroft customers choose to build with us time and time again.



### 2 OUR PEOPLE

Our team of experienced architects, planners, engineers, project managers and builders are led by our customer focussed managerial team. We engage specialists who are passionate in their fields and are committed to delivering the very best service and outcomes for our clients.

### 3 OUR APPROACH

Our goal is simply to help our clients maximise their returns from property development. We do this through:

- **Clever site utilisation** – optimising the true build potential of your land.
- **Standard plans** – why pay architect fees when we have proven plans ready to use now.
- **Greater efficiency** – we design our homes with construction costs in mind. Efficient building leads to less costs and more profit for our clients.

### 4 OUR PLANS

Our range of standard plans have been designed to deliver quality housing, at the most affordable cost, while making the very best use of the land they occupy. Every plan has gone through a rigorous design process to ensure the ultimate in style, comfort and durability. Our build teams know all our plans well and can turn out excellent quality in a faster time frame, without the potential errors and cost overruns that come from a bespoke build project.

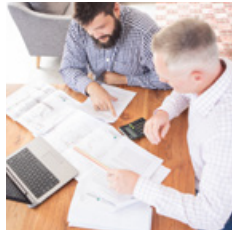
### 5 OUR MULTI-UNIT SOLUTIONS

With the addition of Duplex and Terraced Housing standard plans to the range, you no longer need to be an experienced property developer to reap the rewards of multi-unit development. Our experienced teams are here to guide you through the entire process from planning to consents to construction, making it easier than ever to develop property in Auckland.



## 6 OUR PRICING

Our philosophy at Ashcroft is to simply deliver more house for your money, minimising costs so you can maximise profits. We minimise costs by:



- Building to our exclusive plans only, which have been designed with cost efficiency in mind.
- Keeping our overheads to a minimum without compromising our service to clients. For example, we do not operate show homes but instead show clients through homes recently completed.
- Operating as an independent family owned business. We don't belong to a franchise network and do not need to allow for any franchise fees in our pricing.

## 7 OUR FULL SERVICE OFFERING

We are committed to helping our customers through the entire build journey from consents to construction. Our in-house team of Planning and Subdivision specialists can help you negotiate the entire consenting and subdivision processes, and your appointed Project Manager will oversee the construction of your entire build project, providing you with just one point of contact for all construction matters.

## 8 OUR QUALITY CONTROL

Quality is paramount to Ashcroft Homes. We have developed our very own Quality Assurance Program to ensure every home is built to the highest standard at every step. A dedicated Ashcroft Homes Assessor is appointed to every new build project. They check that all building contractors adhere to our own strict standards, and our customers can rest easy knowing these standards exceeds those of the Building Code at every stage.



## 9 OUR GUARANTEES

It's with complete confidence that we back all our builds with these substantial and comprehensive guarantees.

- Guaranteed 20 Week Completion Time\*
- Quality Assurance Guarantee
- 10 Year Weather Tightness Guarantee
- 12 Year Structural Guarantee
- 12 Month Maintenance Guarantee
- 10 Year Master Build Guarantee



\*on all Ashcroft stand alone home builds. 20 weeks from pour of the concrete slab.

## 10 OUR CUSTOMERS

We are very proud of the outstanding track record we have with our customers, and the fabulous feedback they provide. Many customers choose to build with us time and time again.

*" We found Ashcroft Homes to be awesome, right from the word go. They supported us through the entire build process. They're honest and reliable, and you can trust they'll follow through on their word."*

Maria Rigby and Craig Earsman

*" The thing that surprised me most about Ashcroft is how the staff really care about the success of my project, and how they look for ways to improve my profits. I no longer feel like it's just me running the project – it definitely feels like there's a big team of us working together to get the very best outcome."* I Morrow

*" Ashcroft Homes made our lives so relaxed whilst the houses were being built. I have recommended Ashcroft to all I know who are thinking of building."* Vimal Naidu, Henderson



THE CHURCHILL

🏠 4 🚗 2.5 📏 1 🏠 1 📏 143m<sup>2</sup>



THE WINDSOR TERRACED

🏠 2 🚗 2 📏 1 📏 74m<sup>2</sup>



THE DARTFORD

🏠 2 🚗 1.5 📏 1 🏠 1 📏 110m<sup>2</sup>

[ashcrofthomes.co.nz](http://ashcrofthomes.co.nz)  
or call today 0800 377 588

