



## Launch of Botanicells



### Cosmeceuticals for Cellular Health

**Dr. Shruti Chachra, a Research Scientist originally from the UK, is now embarking on an exciting new chapter in Melbourne. Her journey began in the field of medical science, where she worked on a collaborative project between AstraZeneca, the Medical Research Council, and Newcastle University. The focus of the project was uncovering the mechanisms that link two critical chronic diseases: Type 2 Diabetes and Non-Alcoholic Fatty Liver Disease, as well as exploring the broader implications of cellular aging and health.**

After years of contributing to drug testing and development, Dr. Shruti felt a calling to apply her knowledge in a different way—one that would have a direct impact on people's lives through the power of prevention and cellular health.

This led Dr. Shruti to launch "**BOTANICELLS,**" a venture that specializes in nutraceuticals and cosmeceuticals, based here in Melbourne. With her background in research, Dr. Shruti developed her own formulations and holds patents based on extensive studies into cellular aging. Her products are designed to promote healthy aging, support menopausal health, and extend health span by addressing cellular repair from the inside out.

This is achieved by improving mitochondrial DNA damage and increasing NAD production. Botanicells has already launched their niacinamide-based cellular repair cream and resveratrol-based cellular revival serum, and they are eagerly looking forward to the October launch of their longevity complex—a product rooted in regenerative medicine, aimed at promoting healthy aging and overall wellness. As a scientist turned entrepreneur, Dr. Shruti's mission is to contribute to the health and wellness of people around the globe.





**BOTANICELLS**  
*Resju*

**CELLULAR REVIVAL SERUM**

**RESVERATROL**

Anti-Oxidant Rich Formula

30ML / 1.01 FL.OZ

MADE IN AUSTRALIA

**BOTANICELLS**  
*Resju*

CELLULAR REVIVAL SERUM



**BOTANI CELLS**  
*Rejuv*

CELLULAR REPAIR CREAM

**BOTANI CELLS**  
*Rejuv*

CELLULAR REVIVAL SERUM



Place your order today!

[www.botanicells.com.au](http://www.botanicells.com.au)

Follow us on @botanicells

- ◆ Hydrates the skin
- ◆ Improves skin texture
- ◆ Evens out skin tone
- ◆ Brightens the skin
- ◆ Reduces the appearance of fine lines and wrinkles.
- ◆ Decreases inflammation
- ◆ Locks in moisture
- ◆ Diminishes dark spots and hyperpigmentation
- ◆ Reduces the appearance of pores.
- ◆ Helps prevent breakouts and acne
- ◆ Guards against UV-induced damage.
- ◆ Protects against premature aging
- ◆ Fights free radicals



Licorice Root Extract



Cinnamon Extract

Hyaluronic acid and Niacinamide



Zinc



Turmeric Extract



# Cellular Repair Cream

## NIACINAMIDE

Spice Infused Hydration Formula



AUSTRALIAN MADE



VEGAN



HERBAL



NO NASTIES



SUSTAINABLE

Botanicells Health And Wellness Pvt Ltd., Melbourne, Victoria, Australia

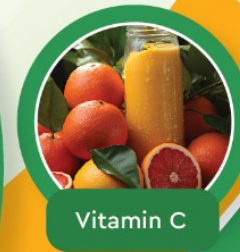


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[www.botanicells.com.au](http://www.botanicells.com.au)

Follow us on @botanicells

- ◆ Boosts collagen production.
- ◆ Improves skin elasticity.
- ◆ Neutralizes free radicals.
- ◆ Reduces inflammation.
- ◆ Promotes cellular repair and regeneration.
- ◆ Repairs mitochondrial DNA damage.
- ◆ Strengthens the skin's natural defense against UV radiation.
- ◆ Helps prevent acne.
- ◆ Enhances skin hydration, keeping it supple.
- ◆ Improves overall skin health.



# Cellular Revival Serum

**RESVERATROL**

Anti-Oxidant Rich Formula



Botanicells Health And Wellness Pvt Ltd., Melbourne, Victoria, Australia

**BOTANICELLS**  
*Cellular Health, Inside Out*



**BEFORE**



**AFTER**

[www.botanicells.com.au](http://www.botanicells.com.au)

# Customer TESTIMONIALS



**Erica Grubb**



I have been applying the serum and face cream every day for almost 2 months. I noticed **my skin becoming firmer within the first few days and observed a reduction in forehead wrinkles.** The products absorb well into the skin and I love that it has natural and safe ingredients.





# Customer TESTIMONIALS



**Trishi Sethi**



The amazing serum and cream have truly transformed my skincare routine. The serum absorbs quickly and leaves my skin feeling refreshed and rejuvenated. The cream provides deep hydration without being greasy, making my skin look radiant and smooth. Together, they've significantly improved my complexion, leaving it clearer and more youthful.

**Highly recommend!**



# Customer TESTIMONIALS



**Yash Chachra**



**BotaniceLLS has truly transformed my skin!** After just a few weeks of using their products, my skin feels incredibly hydrated and firm. The fine lines that used to bother me have noticeably diminished, leaving my forehead smoother and more youthful. It's like giving my skin a boost of vitality every day!





## *Customer* **TESTIMONIALS**

I absolutely love Botanicells Serum and Cream! These products have transformed my skincare routine for the better. The serum is incredibly hydrating and absorbs quickly into my skin, leaving it feeling soft and refreshed. I've noticed a significant improvement in my skin's texture and overall radiance since using these products. The cream is equally impressive, nourishing my skin without any greasy residue and giving me a healthy glow that lasts all day.

**I appreciate that they're made with natural ingredients, which is perfect for my sensitive skin. Botanicells has definitely become a staple in my daily skincare regimen!**

- Raksha Prasad -



# Special Price



**\$59**  
~~\$79~~

**Cellular Repair Cream**  
**NIACINAMIDE**  
Spice Infused Hydration Formula



**\$49**  
~~\$69~~

**Cellular Revival Serum**  
**RESVERATROL**  
Anti-Oxidant Rich Formula



**\$99**  
~~\$148~~

**Skin Age Rewind Bundle**  
Cellular Repair Cream & Cellular Revival Serum



Australian made    Vegan    Herbal    No nasties    Sustainable

Botanicells Health And Wellness Pvt Ltd., Melbourne, Victoria, Australia

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