



Binchotan **Bamboo** Charcoal Water Filters

Natural Filters are a refreshingly simple, sustainable, and naturally plastic-free way to filter tap water in your home. Our charcoal water filters absorb impurities commonly found in tap water such as chlorine, fluoride, heavy metals, and much more. Natural Filters are made from sustainably sourced bamboo using a traditional Japanese process called Binchotan.

Each charcoal filter lasts up to 3 months so each pack of 5 filters improves your tap water for over a year for less than a dollar a week. Each filter will purify up to 2 litres of water at a time so simply leave it in your jug or water bottle for at least 4 hours and enjoy!





Benefits

💧 Removes the nasties

Extensive lab testing conducted through ALS in Brisbane and Melbourne have found that our filters absorb a variety of impurities commonly found in tap water, such as chlorine, fluoride, heavy metals such as aluminium, barium, copper and zinc and much more.

💧 Mmm tastier AND healthier water

Our filters improve the taste of tap water by balance pH levels and reducing its hardness. Furthermore our filters add back in beneficial minerals and trace elements, such as potassium and magnesium so the water tastes better, is free from odours and is better for you.

💧 100% natural and biodegradable

Say no to plastic bottles and filters polluting our environment. Natural Filters are made from sustainable fast-growing bamboo, which is a type of grass, so no trees are cut down. Our filters and recycled packaging are fully biodegradable. Check out the FAQ for ideas on what your filter can do in its second life.

💧 Plastic-free is healthier

Our charcoal water filters are naturally plastic-free at every stage of their lifecycle, keeping plastics from leaching into your drinking water and from polluting our living earth.

💧 Save money

Natural Filters are significantly cheaper and less wasteful than plastic water bottles and much cheaper than the most popular equivalent jug-based water filters. Our filters work out to be less than a dollar a week. This is a great case where the environmentally friendly option is also the most affordable.

