





### The Norwegian Way

We're so excited to share our new products to reduce chemicals and help us all live more sustainably, and to introduce our new brand! It's inspired by our Norwegian roots and heritage with cleaner lines, a breathe-easy colour palette, and gorgeous new graphics that engage at every turn. Plus, our new Mission of sharing a cleaner, safer way of living by reducing harmful chemicals in everyday lives better captures who Norwex is.

You'll also notice a bigger-than-ever focus on Personal Care this season as we embrace the reduction of chemicals on our skin and bodies – and waste on our planet. Our new (refillable!) skin care line has even cleaner ingredients we believe everyone will want. And our Family Care and Home Care products continue to play an important role, too. We believe this new focus offers the most well-rounded approach to ensuring that lives are freer from the harmful chemicals and waste that so impact our world today. So if you're interested in helping others create Safe Havens and reducing toxins and waste in everyday lives, we invite you to talk to your Consultant or visit Norwex.com.au today. We'd love to have you join us!

Beate Hjeltnes, Global Chief Executive Officer and Chairperson of the Board

Debbie Bolton, Co-Founder



sea buckthorn

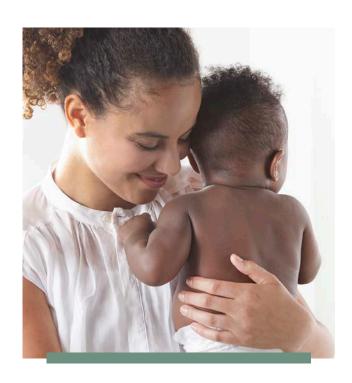


# Live cleaner, safer, better



#### **Personal Care**

With thousands of substances on our No-No List, you can be sure that harmful chemicals never go on (or in) your body.



### Family Care

From ultra-plush towels and spa-quality comfort to products for littlies, pets and those on the go, we put family first.



### Home Care

Harness the simple power of water, plants and enzymes for a faster, more effective and sustainable clean.





# Personal Care

6. DOLMEX 6 norwex Rejuvenating Serum " norwex. Cleansing Facial Powder NET WT 1.58 OZ

Reducing chemicals in everyday lives starts right where you are, with the skin you live in.



# Safer ingredients, cleaner formulas

We're just as serious about clean ingredients as we are about the results you get from them. Our rich, Nordic antioxidant blend fights daily stressors; probiotics support your skin's microbiome, and hydrating glacial water improves your skin's pH balance. The result? Flawless perfection, for every skin type.



- Nordic antioxidants
- Plant-based ingredients
- Never any synthetic dyes or fragrances
- Refillable to reduce waste

#### Better for people, the planet, your purse

Help shrink your carbon footprint with our refillable skin care options.

#### new Renewing Eye Cream





Awaken and brighten the delicate eye area. Infused with glacial water, vitamin C, probiotics, hyaluronate and Nordic antioxidants, this gel-cream provides a brighter, revitalised appearance, hydrating your skin so you look more rested and relaxed. USDA certified 89% biobased. Contains nut-derived ingredients (palm nut).

15 ml 403838 RRP \$65.00 403839 Refill RRP \$55.00

#### new Hydrating Moisturizer 🎾 😵



This silky, lightweight gel-cream hydrates, protects, renews and smooths. Hydrating glacial water, probiotics, hyaluronate and a rich blend of Nordic antioxidants support your skin's moisture barrier, leaving you looking and feeling smoother, nurtured and glowing. USDA certified 85% biobased. Contains nut-derived ingredients (palm nut).

50 ml 403842 RRP \$70.00 403843 RRP Refill \$59.50

#### new Cleansing Facial Powder





Just add water. This powder-to-foam cleanser removes daily buildup, instantly revealing smoother, healthier-looking skin. Nordic antioxidants and prebiotics nourish and protect; natural extracts and enzymes gently exfoliate. Lightweight powder formula and refillable packaging save money and reduce waste. USDA certified 93% biobased. Contains nut-derived ingredients (palm nut, coconut).

45 g 600313 RRP \$55.00 600314 Refill RRP \$46.50



In norwex

- · Uniquely designed refills and outer packaging made from OceanBound Plastic
- · Easy to twist off and replace
- · Reuse the forever cap and bottle indefinitely



Hydrating Moisturizer

& norwex

1.69 FL (

Ask your Consultant to put your refills on autosave and keep a good thing coming!

#### new Rejuvenating Serum 🔮

This multitasking serum provides essential nourishment and targeted moisturisation for a youthful, healthy-looking complexion. A powerful combination of peptides, glacial water, niacinamide and Nordic antioxidants reduces visible signs of aging as it works to brighten skin and improve elasticity. Contains nut-derived ingredients (palm nut, coconut, argan).

30 ml 403834 RRP \$90.00 403835 Refill RRP \$76.50

#### new Illuminating Oil 🎾 😵





Protects and hydrates your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus arctic cloudberry. Great for beards and cuticles too. USDA certified 100% biobased. Contains nut-derived ingredients (palm nut, macadamia nut, coconut).

15 ml 600311 RRP \$70.00



#### new Complete Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream, Rejuvenating Serum, Illuminating Oil, PLUS a FREE Skincare Travel Bag

678 10% OFF Retail price: \$350.00 \$315.00



SAVE \$19.00

#### new Essentials Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream, PLUS a FREE Skincare Travel Bag

677 10% OFF Retail price: \$190.00 \$171.00



#### Want to save money?

Join autosave and receive a discount on recurring orders.

See page 48 for details!







# A gentle cleanse

Norwex Microfibre feels so good and works so well, you'll wonder what you ever did without it!

#### new Dual-Sided Makeup Removers BacLock.



Remove makeup with water alone. Fluffy side removes foundation; the suede-like microfibre side easily removes eye liner, mascara, lipstick and more. Includes zippered Mesh Laundry Bag and

Carrying Bag. Carrying Bag comes in four assorted patterns, selected at random. Cloths: 10 cm x 13 cm

Mesh Laundry Bag: 20 cm x 22 cm Carrying Bag: 16.5 cm x 20 cm 306105 graphite RRP **\$49.00** set of 5



#### Makeup Removal Cloth Set BacLock



Using only water, these ultra-soft, suede-like microfibre cloths gently remove all types of makeup without soap or harsh cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm 306100 blue, purple, green RRP \$29.00 set of 3





#### Facial Pads BacLock.

Replace cotton balls with these double-sided pads. Dampen with water to gently cleanse delicate skin. Includes zippered Washing Pouch.

Facial Pads: 5.7 cm x 5.7 cm Washing Pouch: 12 cm x 12 cm 309073 purple RRP **\$29.00** set of 5



#### Exfoliating Facial Mitt BacLock.

Gentle buffing side removes dead skin cells, and the soft, suede-like microfibre side gently cleanses. Use twice weekly to complement your skin care routine.

11.5 cm x 14.8 cm 309074 teal RRP \$29.00



# Fight the signs of aging

Powerful, plant-based nutrients hydrate and refresh.

#### **Naturally Timeless Skin Care Collection**

Four products deliver a unique blend of apple stem cells, algae extract, shea butter, jojoba seed, sweet almond and olive fruit oils to combat the appearance of wrinkles and fine lines. Each contains nut-derived ingredients, including Inca peanut, coconut, palm nut.

Naturally Timeless Anti-Gravity Night Cream 🖤

This hydrating blend reduces the appearance of fine lines and wrinkles. Also contains almond, shea nut.

50 ml 403086 RRP \$69.00

Naturally Timeless Firming Facial Serum 🗐

Visibly firms and smooths skin for a more youthful appearance.

50 ml 403091 RRP \$69.00

Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. Also contains shea nut.

15 ml 403096 RRP \$38.00

Naturally Timeless Day Cream 🖤

Defends against wrinkles, seals in moisture and boosts your skin's radiance. Also contains almond, shea nut.

50 ml 403081 RRP \$69.00



#### save with the set

#### Naturally Timeless Set

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1233 10% OFF Retail price: \$245.00 \$222.50

### Start fresh

Effective personal care shouldn't mean harmful chemicals. Norwex helps you begin every day more safely!



#### 





Enjoy a sense of calm and relaxation as organic rosemary, arnica and Devil's claw glide onto pressure points in the neck, temples and shoulders. It's a tingling sensation that soothes and refreshes.

40 ml 403123 RRP \$24.00

#### Lip Balm 📟 👀





Soothe, moisturise and protect with our naturally flavoured balm. It's USDA certified organic and gluten-free with none of the harmful chemicals found in petroleum-based products. Contains nut-derived ingredients (shea nut).

8 g black raspberry 403192 RRP **\$14.00** 



See page 48 for details!



#### Hair Wrap BacLock, OEKO-TEX®

Super-absorbent, lightweight microfibre quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. 381002 light blue RRP \$40.00

#### Crystal Deodorant 🏵



Natural mineral salts help stop odour from bacteria and sweat. Odourless, non-sticky and non-staining, it provides allday freshness and confidence without clogging pores. Great for feet, too. Moisten before each use.

Approx. 75 g / 403600 \$18.00





## Beautiful hair, no compromises

#### Lysere® Nourishing Hair Care

Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrientrich, each product contains our plant-based Nordic Antioxidant Complex featuring juniper, sea buckthorn and red algae. Free from harmful chemicals and gentle enough for daily use on all hair types. Contains nut-derived ingredients (coconut, palm nut, shea nut).

#### Lysere® Nourishing Shampoo 🐿



Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml 403826 RRP \$38.00

#### 





Lightweight yet deeply moisturising. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased.

355 ml 403827 RRP \$38.00

#### Lysere® Hair Protecting Spray



Lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration.

118 ml 403828 RRP \$26.00

#### Lysere® Deep Conditioner & Mask 🕮 😵





Two-in-one formula penetrates to restore moisture, bringing silky softness to brittle, damaged hair. Use weekly or biweekly, or for especially dry hair use as your daily conditioner. USDA certified 81% biobased.

120 ml 403833 RRP \$25.00

#### Lysere® Body Wash



Our moisturising oil-to-foam formulation leaves skin nourished and smooth. With nordic lingonberry and bilberry extract. Contains nut-derived ingredients (palm nut, coconut).

237 ml 600238 RRP \$29.00



#### Our Lysere° hair care products are

- Made with plant-derived ingredients
- Vegan (absolutely no animal products)
- Dermatologist-tested
- Gluten- and paraben-free
- Formaldehyde-free
- Synthetic dye- and fragrance-free
- Not tested on animals
- Scented by an essential oil blend

SAVE \$13.00

#### save with the set

LYSERE

#### Lysere® Nourishing Hair Care Set

1 each: Nourishing Shampoo, Conditioner, Deep Conditioner & Mask, Hair Protecting Spray

632 10% OFF Retail price: \$127.00 \$114.00



# Family Care

Nothing's more important than your family – they deserve only the highest quality, safest, most effective products. Enter Norwex: Our first priority is safe, clean products you can feel good about. It's The Norwegian Way.









#### Kids Pet To Dry BacLock. OEKO-TEX®

These cuddly chenille microfibre hand towels will inspire your kids to wash and dry their hands every time! The BacLock® agent inhibits bacterial odour, mould and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. Not to be used as a toy.

11 cm x 35 cm

**new** 761008 fox RRP \$39.00 309016 grey kitten RRP \$30.00

309039 green dragon, 309018 purple unicorn RRP \$39.00

#### Kids Towel BacLock

Kids love the fun, bright colours and plush fluffiness! You'll love the BacLock® agent that helps eliminate mould, fungi and bacterial odour within the towel.\* Handy loop for quick-dry hanging.

120 cm x 70 cm 309008 royal blue with orange trim 308601 yellow with teal trim RRP \$56.00

#### Kids Bath Sponge BacLock.

Super-soft microfibre in fun, bright colours gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm diameter 309038 teal, 309037 yellow RRP \$11.00

\*BacLock\* is our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odour, mould and mildew growth within the product.



### Wrap them in love, not harmful chemicals

Safer products to keep them clean and dry bring peace of mind for you.





Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex Microfibre products. Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.

30 cm x 21 cm x 16 cm 357094 seal RRP \$57.50



#### Baby Body Pack BacLock OEKO-TEX®

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and toddlers. They also make wonderful wet wipes with no added chemicals.

20 cm x 20 cm 309031 pastel colours RRP \$27.00 set of 3



4-in-1 Kids Wash





Body wash, bubble bath, shampoo and conditioner; gentle and safe on children's skin and hair. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. USDA certified 87% biobased. Contains nut-derived ingredients (coconut, palm nut).

236 ml 403066 RRP \$28.00



# Sink into softness

Wrap up in the cosy warmth of Norwex Microfibre!



Beautiful, warm and lightweight microfibre takes pampering to the next level. And with BacLock® there's less worry about acne-causing bacteria or bacterial odour, mould and/or mildew growth within them. Velvety soft and cosy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly.

Bath Towel 140 cm x 70 cm RRP \$70.50 Hand Towel 70 cm x 35 cm RRP \$29.50

graphite teal denim vanilla vanilla Bath Towel 741001 309024 741000 308908 308903 Hand 740001 309002 308701 308708 308703 Towel

graphite/

teal/

<sup>\*</sup>BacLock® in the cloth offers continuous protection against microbes and odours.

#### Ultra-Plush Collection BacLock

Velvety soft and cosy, they feature our exclusive BacLock® so they stay cleaner and fresher longer."

#### **Bath Towel**

Wider than our standard Bath Towels by 5 cm.

140 cm x 75 cm 751002 graphite, 751008 sage, 751005 heathered oatmeal RRP \$74.50

#### **Hand Towel**

70 cm x 35 cm 752002 graphite, 752008 sage, 752005 heathered oatmeal RRP \$32.50

#### Body and Face Pack

32 cm x 32 cm 753002 graphite, 753008 sage, 753005 heathered oatmeal RRP \$37.50 pack of 3

#### save with the set

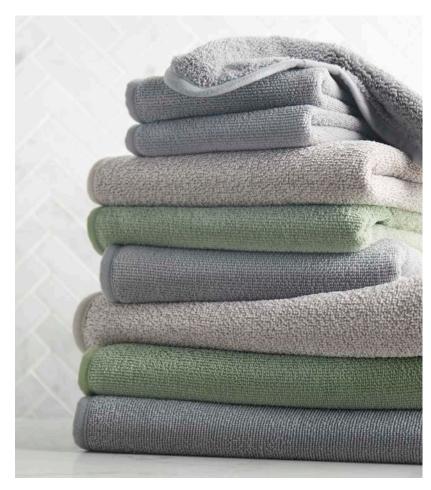
\$33.00

face pack, teal hand and bath towels

#### Ultra-Plush Towel Set

2 Ultra-Plush Bath Towels, 1 Hand Towel, and 1 Body and Face Pack

646 graphite, 651 sage, 656 heathered oatmeal 15% OFF Retail price: \$219.00 \$186.00





graphite/ teal/ ultra-plush heathered ultra-plush graphite vanilla vanilla sage oatmeal coastal graphite Body and Face Pack 309047 308076 308052 308075 753002 753008 753005 Towel Set 646 651 656 1226 577 626 625 coastal body and

Body and Face Pack BacLock OEKO-TEX®

The ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Super-soft microfibre pampers skin as you cleanse. Tested and proven to reduce acne-causing bacteria in the cloth by more than 99%.\*

32 cm x 32 cm RRP \$34.50 pack of 3



#### save with the set

SAVE \$31.00

ultra-plush

**Towel Set** 1 Hand Towel, 2 Bath Towels, Body and Face Pack

15% OFF Retail price: \$205.00 \$174.00



#### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

#### Chenille Hand Towel BacLock



Not your ordinary hand towel, our plush and thirsty chenille microfibre inhibits bacterial odour, mould and mildew growth within the towel, thanks to the exclusive BacLock® technology.\* The convenient hanger makes it perfect for anywhere there may be wet, messy hands.

12.2 cm x 38 cm RRP \$37.50











graphite

sea mist

denim<sup>†</sup>

eggplant mushroom<sup>†</sup>

Made of recycled microfibre yarn. \*Contains BacLock®, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odour, mould and mildew growth within the product.



#### new Foaming Hand Wash Powder 🕮 💿





Just add water to create a luxurious, energising foam that leaves hands clean, soft and moisturised. Waterless formulation helps reduce waste from plastic packaging. Dermatologist-tested for allergy and irritancy.

27g citrus 403846 1 sachet RRP \$19.00

#### save with the set

SAVE \$5.00

#### Forever Clean Hand Wash Set

1 each: Forever Bottle with Foaming Hand Wash Dispenser and Foaming Hand Wash Powder, citrus

667 10% OFF Retail price: \$48.50 \$43.50



# Spa-quality comfort

Our softest microfibre yet!



#### Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slipresistant silicone sleeve. Handle with care.

355 ml 600700 white RRP \$29.50



#### Chenille Floor Mat BacLock. OEKO-TEX®



Step out of the shower or bath onto the plush comfort of this super-absorbent, super-thick chenille microfibre mat. Ultra-soft and luxurious, it includes a slip-resistant backing to ensure a safe stepping surface every time. Great for kitchens, hallways and bedrooms too.

70 cm x 50 cm RRP **\$89.00** 

310002 heathered oatmeal

new

310005 graphite

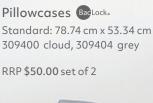
## Acne-prone skin? Our Pillowcases have you covered.

Our luxuriously silky Pillowcases are more durable than cotton, and they're vegan, too! Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acne-causing bacteria within the cloth.\*\*



cloud











**VEGAN** 









- "Silky" doesn't mean "silk." Our vegan Pillowcases have no animal-derived materials.
- BacLock® in our microfibre inhibits musty odours so your pillows stay fresher longer.\*
- Our fantastic two-year Norwex Microfibre warranty covers any problem outside of normal wear and tear. Our goal is your complete satisfaction.





#### Mattress Cleaner





Enzymes and biodegradable ingredients help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. USDA certified 54% biobased. Not for use on nonabsorbent plastic crib, latex or foam mattresses.

355 ml 600108 RRP \$45.00



Your quick-drying, odour-inhibiting, take-along everywhere towel

This workout companion absorbs sweat while staying fresher, longer, thanks to our BacLock®.



Large Active Towel

Active Towel with Mesh Bag BacLock OEKO-TEX®

Super-absorbent, suede-like microfibre is a must for those on the move. Take it along when exercising, playing sports, hiking, biking, yoga and more. Dries quickly and perfect for beach, pool, travel and camping. Includes convenient mesh carrying pouch.

Large: 172.7 cm x 61 cm 306005 blue RRP \$70.00 Small: 81.3 cm x 38.1 cm 306007 blue RRP \$34.00



### Let's go!

Tools you need, wherever you are.



#### Optic Scarf

Super-soft microfibre easily cleans glasses, mobile phone screens, jewellery and other accessories as it removes oil, dirt, dust, lint and grime – all without scratching.

40 cm x 22 cm RRP \$25.00



#### Mini Microfibre Variety Pack (MVP) BacLock. OEKO-TEX®

At a little less than half the size of our full-sized cloths, the mini versions of our top-sellers, EnviroCloth™, Window Cloth and Body and Face Cloth, are great for all kinds of on-the-go cleanups.

 $16\,\mathrm{cm}\,\mathrm{x}\,16\,\mathrm{cm}$  300212 graphite, amethyst with graphite trim, teal 300209 graphite, teal, plum w/graphite trim RRP \$31.50 set of 3 cloths



#### Travel Bag

This water-resistant, two-pocket bag is perfect for carrying a variety of items, including Norwex Microfibre cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

25 cm x 13 cm 360101 diamond RRP **\$25.50** 



Travel Pack (BacLock, OEKO-TEX®)
Five mini-sized EnviroCloths are perfect on the go or great for sharing!

16 cm x 16 cm 701007 1 each: teal, denim, forest; 2 graphite RRP \$37.00 set of 5 cloths



#### 701004 graphite, blue, plum, teal, graphite w/amethyst trim

#### Tech Cleaning Cloth and Case

Silky microfibre on smooth side removes fingerprints and smudges from TVs, computers, tablets, phones and more. Silicone dots on the other provide non-slip grip and control. Includes metal carrying case. Follow manufacturer's guidelines for cleaning screens.

35 cm x 35 cm 305019 tech blue RRP \$38.00 with case

# Join Norwex and start your own business

If you're inspired by the idea of sharing a cleaner, safer, better way of living with your friends and family, then join us!





I choose Norwex because their easy, safe, non-toxic products provide a healthy environment for my family. Additionally, Norwex offers an income opportunity that supports our family's bills and activities. I love the flexibility to choose my own work hours around spending precious time with my 3yr old daughter and

being available for my 7yr old son's school needs. I am also thankful for the personal development, recognition, and travel opportunities, as well as the chance to form valuable friendships.

#### Katrina Cataldo

Sales Leader, QLD - Creating Safe Havens for 6.5 years

15 years ago, I was introduced to this incredible company and product, Norwex. With two little ones under 2, my initial "WHY" was to meet new people and to have a little "ME" money. As I continued to fall in love with the incredible products and mission

my "why" has evolved over the years. I'm incredibly passionate about educating others on our mission and making a difference and impact to the lives of others whether that be through the education of our products or the business income earning potential.

#### Sandra Russell

Senior Vice President Sales Leader, QLD Creating Safe Havens for 15 years



with the children, have some me time and educate others while staying true to myself. I've found a passion infused with continually growing skills, plus friendships and experiences that have filled my heart. The cherry on top; products that make an impact on the globe and being able to offer this amazing business opportunity to others.

#### Kelly McGurk

Team Coordinator, QLD Creating Safe Havens for 9 years

#### **JOIN NORWEX**

Contact the Consultant who shared this catalogue for more joining options.

# Home Care

Truly cleaning your home involves more than just removing dirt and grime. It's making sure that harmful chemicals never touch anything your family touches.







# Your journey to a safer haven starts here

Reduce over 80 chemicals in your home with our Safe Haven 5 Set.\* It has everything you need to help you save money and create a healthier environment for your family.

#### EnviroCloth™

Super-absorbent, multipurpose microfibre removes dirt, grime and up to 99% of bacteria from surfaces with water alone.\*\* BacLock® keeps it fresher longer.\*

See page 38.

#### Cleaning Paste

Your ever-lasting, do-everything "elbow grease in a jar." Nearly 4,000 swipes provides extra scour power to remove scuff marks, rust stains, permanent marker and much more. See page 38.



Thick, plush microfibre creates static electricity that attracts dust like a magnet. Breathe easier by eliminating expensive, chemical-laden sprays and polishes.

See page 41.

CLEANING PASTE ÂTE NETTOYANTE







#### Window Cloth

Get all the shine and none of the streaks. Silky microfibre brings a sparkle to windows and other smooth surfaces. No harmful chemicals or wasteful paper towels needed. See page 39.



# 5

### Ultra Power Plus™ Laundry Detergent

This highly concentrated, superior stainfighting powder dissolves grease and grime to get your laundry super-clean in all water temperatures. See page 65 for 1kg size.

**Safe Haven 5 Set**614 20% OFF Retail price: \$162.50 \$130.00

SAVE \$32.50

# We set the standard for microfibre performance

#### Save time and money and help the earth

With Norwex Microfibre, you can eliminate harmful, chemicalladen cleaners plus all those single-use disposables like paper towels, floor pads and wipes. That's great for the environment and your budget, saving you about \$600 a year.\* Look for this symbol denoting products made from 50%-91% recycled microfibre yarn. They've saved millions of bottles from the landfill. And with no more lugging around buckets or switching cleaners for every project, you'll save a lot of time, too.

#### Our exclusive BacLock® self-purifies

Look for the logo. BagLock. Norwex Microfibre products containing BacLock® self-purify within 24 hours when wet!\*\* This micro silver antibacterial agent embedded in the cloth self-cleanses it drastically reducing mould, fungi and bacterial odour – so the cloth is ready to use again and again, and it needs laundering less often. Between washes, simply rinse thoroughly and hang to dry.

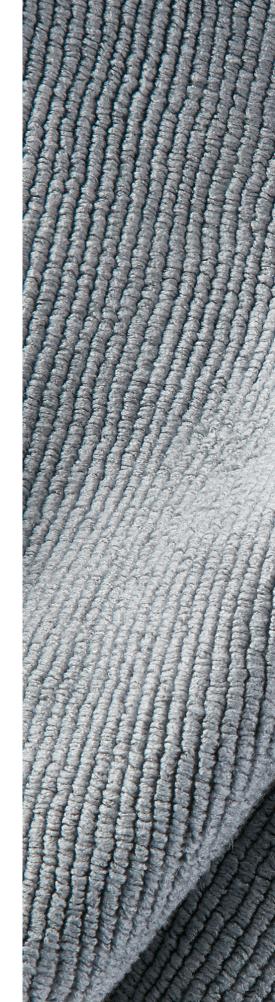
#### STANDARD 100 by OEKO-TEX®



When you see OEKO-TEX® you can be sure that every component - from yarn and dyes to trim and label - has been certified free from harmful substances.



All Norwex Microfibre products carry a two-year warranty. For details please visit: norwex.com/product-guarantee.



## Mechanical versus chemical cleaning

Instead of relying on chemicals, Norwex harnesses the physical power of our microfibre and water alone to easily and thoroughly clean any surface. You get an immaculate clean while reducing your use of harmful chemicals that can affect your family's health.

- Removes up to 99% of bacteria from surfaces using only water<sup>†</sup>
- Our BacLock® antibacterial agent self-purifies the cloth, keeping it fresher longer\*\*
- When used dry to dust, the electrostatic charge within the cloth picks up and holds everything
- A mere 1/200th the thickness of a hair, extra-dense, super-fine fibres provide maximum absorption and effectiveness
- Absorbs up to 7 times its weight in water
- One EnviroCloth<sup>™</sup> has more than 30,000 kilometres of fibre for more effective cleaning power
- Loosens and lifts the most stubborn dirt, grease and debris with water only – no harmful chemicals required

\*The Nest.com, "How Much Money Does an Average Family Spend on Cleaning Products in a Year?" June 30, 2018. \*\* [33] Lock\* This graphic is noted throughout the catalogue to differentiate those products that contain BacLock\*, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odour, mould and mildew growth within the product. †When following proper care and use instructions, page 77.

IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfibre on an inconspicuous spot first. Do not use microfibre (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

## Microfibre & water alone

No need for chemical-laden cleaners or wasteful paper towels; our powerful microfibre is safer for your family and better for the environment!



It's your all-purpose, go-to cloth for cleaning almost everything! Removes up to 99% of bacteria from surfaces with water alone.\* Use wet or dry.

Using the EnviroCloth™ and water can eliminate 53 chemicals that may be in your home."

35 cm x 35 cm RRP \$30.00







700086 graphite

700047 teal<sup>†</sup>

700056 forest<sup>†</sup>

700050 plum<sup>†</sup>









700065 700080 denim<sup>†</sup> amethyst<sup>†</sup>

graphite with amethyst trim<sup>†</sup>

700083 burnished sunset

### save with the set

#### SAVE \$14.00

#### Kick Start Kit

1 each: Window Cloth, EnviroCloth™, Dusting Mitt 800020

10% OFF

Retail price: \$91.50 \$77.50



### Cleaning Paste 🗐

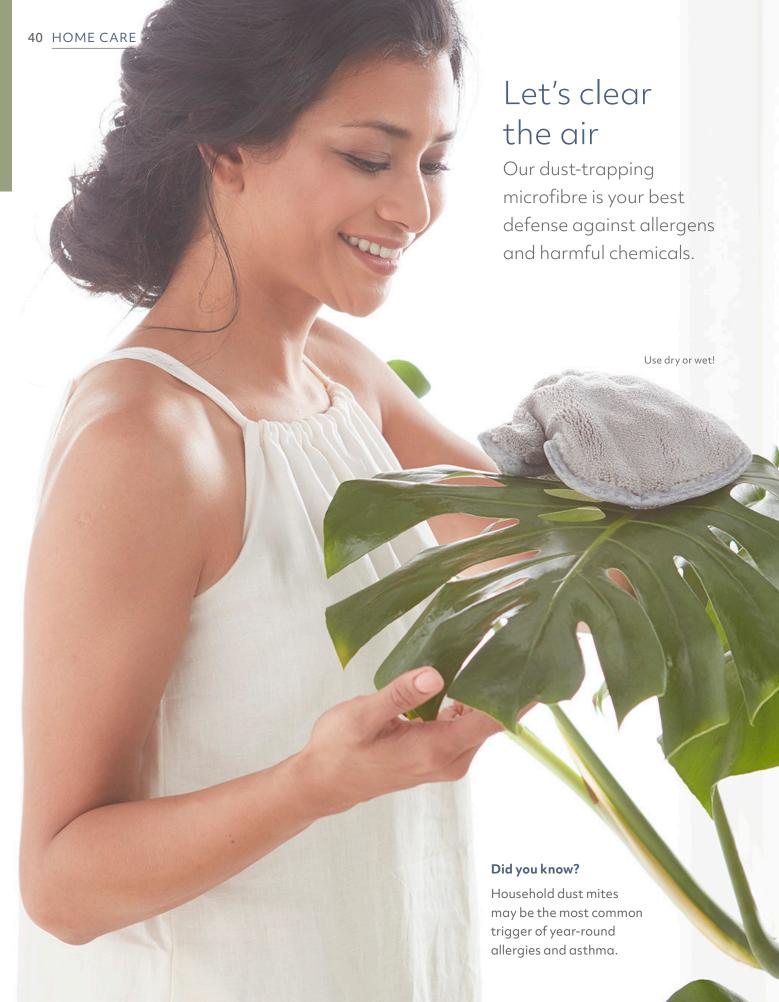


tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth™ and lather well. Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.

200 ml 403500 RRP \$49.50









mat safely in place. Machine-wash; air dry.

50.8 cm x 76.2 cm RRP \$85.00

## Which mop fits your space?

No matter the size of your home, "mopping" shouldn't mean coating your floors in harmful chemicals or filling landfills with expensive floor-cleaning pads. A Norwex Mop System and a little water is a simpler, better way to keep things clean for your family - and the planet.

## A step up from the rest

- Up to 82% recycled microfibre yarn in our mop pads helps keep plastic bottles out of landfills.
- Norwex Microfibre removes up to 99% of bacteria from surfaces with water alone.\*
- · Super-durable mop pads, base and handle can be used for years, saving you money over single-use pads and chemical-laden cleaning solutions.



**Our Telescopic** Mop Handle and Mop Base come with a five-year warranty!



## 1. The Fan Favourite

Sized just right for most homes, the Mop System 1 quickly cleans floors, walls and windows with water alone.

#### Mop System 1

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Dry Superior Mop Pad
- 1 Large Wet Mop Pad
- 1 Rubber Brush

505 graphite/black

10% OFF Retail price: \$236.00 \$212.00

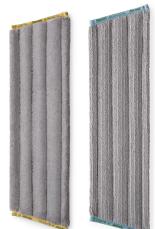
See more Mop Systems on page 74.



Rubber Brush, page 44.









The Small Mop System is perfect for smaller homes, apartments – even camper trailers and caravans.

#### Small Mop System

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad
- 1 Small Dry Superior Mop Pad
- 1 Small Tile Mop Pad

664 graphite/black

10% OFF Retail price: \$195.00 \$175.50







# 3. Fresh water on deck

Cleaning your floors is easier than ever!

SAVE

\$21.50

#### new Spray Mop System

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Wet Mop Pad
- 1 Spray Mop Attachment

666 graphite/black

10% OFF Retail price: \$212.00 \$190.50

Great with our Hand-Held Cleaning and Squeegee Systems, page 47.



Mop System add-ons allow you to customise for your needs.





#### Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

Large 40 cm x 8 cm 355104 silver RRP \$50.00 Small 24 cm x 8 cm 355105 silver RRP \$41.50



#### Spray Mop Attachment

This handy water reservoir easily attaches to all Norwex Mop Systems, allowing you to spray your floor whenever needed as you mop. Hold mop handle in an upright position and press down to spray. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water or diluted Probiotic Hard Surface Cleaner Concentrate. 1-year warranty. Handle and base sold separately.

32.2 cm x 7.7 cm | 250 ml 356402 graphite RRP \$58.00



#### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

#### Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad or EnviroWand™ to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

Adjustable size. 98 cm–160 cm 356007 graphite/black RRP \$50.00



graphite/black

Our Telescopic Mop Handle and Mop Base come with a five-year warranty!

## Your Mop System's BFF

- The Rubber Brush is perfect for cleaning Dry Superior Mop Pads and Entry Mats.
- Simply brush debris into the rubbish bin.
- Great for car seats, upholstery and carpeted stairs, too!



#### Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand<sup>TM</sup>; just brush debris into the bin after use. It's also great for removing pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

16 cm x 5 cm 357010 RRP **\$27.00** 





## A pad for every surface

Norwex Mop Pads pick up everything with water alone. Bye-bye wasteful, single-use pads!

### A. Dry Superior Mop Pad OEKO-TEX®

Statically charged microfibre grabs the smallest particles of dirt, dust, crumbs and more and holds on tight.

Large 52 cm x 14 cm 352024 graphite with yellow trim, 352015 champagne, 352018 yellow RRP \$55.00 Small\* 34 cm x 14 cm 352023 graphite with yellow trim RRP \$35.50

#### B. Wet Mop Pad BacLock. OEKO-TEX®

Super-absorbent microfibre removes dirt, grime and up to 99% of bacteria from surfaces with water alone where children and pets play.\*\*

Large 52 cm x 14 cm 350011 graphite with teal trim, 350006 rose quartz RRP \$54.00 Small\* 32 cm x 14 cm 350012 graphite with teal trim RRP \$34.00

### C. Tile Mop Pad BacLock. OEKO-TEX®

Special nylon fibres woven into the microfibre quickly scrub stuck-on dirt from tile floors, showers and backsplashes.

Large 52 cm x 14 cm 771006 cool grey with teal RRP \$53.50 Small\* 32 cm x 14 cm 771007 cool grey with teal RRP **\$34.00** 

#### D. Chenille Dry Mop Pad OEKO-TEX®

Nubby chenille microfibre picks up and holds pet hair, dirt, dust and other large particles. Great for baseboards, walls and ceilings too!

Large 52 cm x 14 cm 772003 graphite RRP \$54.00

### E. Window Cloth Mop Pad BacLock. OEKO-TEX®

Tightly woven microfibre brings high windows to a sparkling shine. Use with Mop Base in locked position for added control.

Large 52 cm x 14 cm 770001 RRP \$53.00 Small\* 32 cm x 14 cm 770000 RRP \$33.00

#### **Large Mop Pad Colour Options**







Dry, champagne



Wet. rose quartz

## Flip and go

Wet or dry, bare floors or carpet, this powerful combo does it all.

#### Rubber Broom Attachment BacLock



33 cm x 8.1 cm x 9.7 cm 357029 graphite/black RRP \$44.00

#### save with the set

#### Rubber Broom System

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the bin after use.

1 each: Rubber Broom Attachment, Telescopic Mop Handle 636 graphite/black 10% OFF Retail price: \$94.00 \$84.50

\$9.50







#### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.







works with all small mop pads

#### Multi-Use Handle

Combine with the small Mop Base (page 44) and any of our small Mop Pads to customise your own hand-held cleaning system. 2-year warranty.

4 cm x 4 cm x 17.5 cm 357054 RRP \$10.00

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand™.

#### Squeegee Attachment

This flexible rubber blade snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more – even rippled surfaces. Use with our Telescopic Mop Handle, too. Rinses clean with water. 2-year warranty.

25.4 cm 356403 RRP \$27.00

#### Hand-Held Squeegee System

Gets a variety of surfaces dry and streak-free. Great after showering to reduce soap film on shower doors and tile.

1 each: Squeegee Attachment, Multi-Use Handle. 2-year warranty. 631 RRP \$37.00

#### Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 49).

1 each: Small Window Cloth Mop Pad, Small Wet Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty. 621 RRP \$118.50



#### Spray Bottle

Just add water for a quick on-the-go clean. Or use to dilute an enzyme product with water for extra freshness where it's needed. *Do not store diluted products for prolonged periods*.

269 ml 354000 blue RRP \$9.00

## Why our products are better

## Enzyme- and Probiotic-Based Cleaners 😯



Your home is no place for harmful chemicals – that's why many of our household cleaning products are enzyme- or probiotic-based. These natural elements not only work quickly and effectively to break down soils, stains and odours, they provide a better clean, free from harmful chemicals, so they're safer for your family and the environment.

### USDA Certified Biobased



Look for the logo. USDA Biobased Certification indicates that a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials. To date, 26 of our products (and counting) have earned the United States Department of Agriculture's Certified Biobased label – high-profile recognition given only to products that contain a USDA-verified amount of renewable biological ingredients.

## OceanBound Packaging



The OceanBound label on some of our 355ml bottles indicates they're made of plastic waste that was at risk of entering the world's oceans. This is plastic that for whatever reason had fallen outside normal collection processes and was in danger of becoming a part of the 9 million tons of discarded plastic estimated to flow into our oceans every year. Bottles made from OceanBound Plastic are completely recyclable in most council recycling streams.

## autosave (\*)



Never run out of the products you love! Ask your Norwex Consultant how you can save on recurring orders of select products through our autosave program. Look for the logo throughout this catalogue; products included are listed on page 79. Plus, don't miss our moneysaving product sets on pages 72-75.





## Cleaner surfaces, safer family

Giving you an amazing clean so you can reduce harmful chemicals where kids and pets play.



new Probiotic Water Booster Probiotic Hard Surface Cleaner Concentrate
Super-concentrated probiotics boost your water to power away the toughest set-in soils, spills, stains, grease and grime from hard surfaces throughout your home. Makes 4 Spray Mop Attachment fills; 2 Forever Bottle with Sprayer fills. USDA certified 76% biobased. Test on an inconspicuous area first.

177 ml 600074 RRP \$49.00

## Eat, drink and be messy

When it's time to clean up, our Kitchen Cloths and Towels will be there to wipe away every crumb and absorb every dribble.



SAVE \$5.00

#### save with the set

#### Kitchen Towel & Cloth Set 1 each: Kitchen Towel, Kitchen Cloth 10% OFF Retail price: \$47.00 \$42.00

Kitchen Cloth Trio 3 each: Kitchen Cloths 10% OFF Retail price: \$46.50 \$41.50

SAVE \$5.00

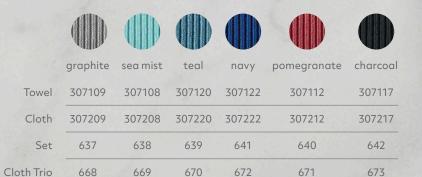
#### **Channel Textured Kitchen** Towels & Cloths BacLock. OEKO-TEX®

Our microfibre cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping benchtops, soaking up spills and much more.

Channel Textured Kitchen Towel 65 cm x 35 cm RRP \$31.50

Channel Textured Kitchen Cloth

35 cm x 26 cm RRP \$15.50







#### **Diamond Textured Kitchen**

Towels & Cloths BacLock OEKO-TEX®





All the same benefits of our Channel Textured Kitchen Towels and Cloths, plus they're made from 70% recycled microfibre yarn in a beautiful diamond weave.

#### Diamond Textured Kitchen Towel

65 cm x 35 cm RRP \$31.50

#### Diamond Textured Kitchen Cloth

35 cm x 26 cm RRP \$15.50









	mushroom	heathered oatmeal	turquoise	amethyst
Towel	706016	706022	706001	706010
Cloth	707016	707022	707001	707010
Set	643	660	644	645
Cloth Trio	674	679	675	676







### Soap-Dispensing Kitchen Scrub Brush BacLock.

Easily and quickly remove the most difficult, stuck-on residue from pots, pans, bakeware, dishes and more. Just fill the handle with our Dish Soap and push the button to dispense grease-cutting power right where it's needed. The BacLock® in the sturdy bristles and handle helps prevent odour due to bacteria, mould or mildew. Safe for use on non-stick surfaces. 1-year warranty.

26.8 cm x 6.8 cm x 8 cm45 ml (25 pumps) 358081 RRP \$33.00 358086 Kitchen Scrub Brush Replacement Head RRP \$17.00

### Dish Soap 🕮 🐠





Gently sudsing yet extremely powerful against grease, this plant- and enzyme-based formula gets dishes super clean, even in the hardest water. It effectively eliminates tough grease and grime, leaving dishes, cookware, glassware and even fine china spotless, with no harm to the environment. USDA certified 64% biobased.

355 ml 600065 lime RRP \$25.50

Give your dishes an extreme, natural clean without coating them in toxic residue.







### BioZyme™ Dish Soap 💮 🐿 Concentrate

This plant- and enzyme-based concentrate easily powers away baked-on food, grease and stains with just a pump or spray, leaving handwashable dishes, fine china and glassware sparkling. Aloe vera extract moisturises your hands, and Lavender oil provides a soothing scent. Dilute 59mls in the pump or spray bottle of your choice. USDA certified 100% biobased. Not for use in automatic dishwashers; do not dilute product into a sink full of water.

177 ml 600062 lavender RRP \$42.50

## Why it's better

- Powerful, biodegradable ingredients
- Quickly dissolves stuck-on residue
- Great for hand-washing
- Super-concentrated to make 3 Forever Bottles
- Helps reduce plastic



354106 blue



354118 graphite/teal



#### EnviroScrubs BacLock.



Scrubby microfibre side removes sticky messes; EnviroCloth™ side easily wipes them away. Set of 3 means you always have one handy. Safe for all non-stick surfaces, including pots, benchtops, sinks, tiled walls and more.

16 cm x 16 cm RRP \$38.00 pack of 3



#### Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty.

Bottle Brush: 4.8 cm x 31.8 cm EnviroSleeve: BacLock 7.6 cm x 11.4 cm 576 RRP \$23.00 1 brush/1 EnviroSleeve 357056 EnviroSleeve Replacement RRP \$12.00 1 sleeve

### SpiriSponge 🏵



Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass top stoves. Not recommended for use on brushed stainless steel appliances or special coatings and finishes.

13 cm x 8.5 cm x 1.8 cm 354102 RRP \$14.00 pack of 2





### Bamboo Multipurpose Cloth BacLock.





Norwex Microfibre and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. USDA certified 44% biobased.

35 cm x 35 cm 703001 graphite with green trim RRP \$34.50



blue



#### Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from benchtops.

45 cm x 45 cm 307009 graphite RRP \$28.00 pack of 2



#### Stainless Steel Cloth BacLock. OEKO-TEX®



Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. Suitable for smooth stainless steel and other metals. Follow manufacturer's instructions for special coatings on various metals.

40 cm x 40 cm 305017 steel blue RRP \$35.00

#### Porcelain Sink Organiser

Perfect for kitchens, bathrooms, craft areas and more. Keeps the items you use most handy, helping sinks and benchtops stay tidy and organised. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to air-dry your Kitchen Cloth or Counter Cloth.

22.5 cm x 10 cm x 18 cm 358080 RRP \$60.00

Diamond Kitchen Cloth sold on pg. 51; Spirinett and EnviroSponge sold below.





### Spirinett 🏵

These long-lasting stainless steel scrubbers are great for really tough jobs. Can be used on a variety of surfaces such as glass, ceramic tile, stainless steel and wood. Dishwasher safe. Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion.

354100 RRP \$8.00 pack of 2



#### EnviroSponges BacLock.

Dual-sided, multipurpose sponges absorb all kinds of spills and soppy messes. The scrubby side loosens grime and baked-on residue, and the soft, absorbent microfibre side whisks it away.

15.2 cm x 10.2 cm 354105 RRP **\$32.00** pack of 2



#### Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. Not for front-loading washing machines. 5-year warranty.

5 cm x 5 cm x 6.35 cm357020 RRP \$58.00

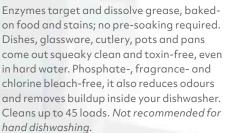
# Your dishwasher will be so happy

Burned-on, baked-on grime is no match for our Dynamic Dish Duo.



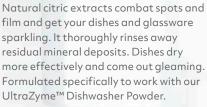


#### UltraZyme™ Dishwasher Powder 🏵



450 g 403474 RRP \$35.00

#### Rinse Aid Plus 🏵



355 ml 403475 RRP \$25.00

RINSE AID
PLUS

AGENT DE
RINCAGE
PLUS

CAUTION/ATTENTION
ETE AND SERVE BOOK PAINEL, 1946 EU 404
355 ml / 12 fl oz

## Choose to reuse

Sustainable solutions for saving money, resources and the environment, too.



### Refrigerator Drawer Liners





Extend the life of produce in your refrigerator by up to two weeks! These ultra-absorbent, reusable cloths cushion and protect fresh produce in your refrigerator drawers. Soft, thick microfibre helps prevent bruising while also soaking up any moisture. Food stays fresher longer, refrigerator drawers stay cleaner, and fresh produce is back on the menu!

38.1 cm x 30.5 cm 321002 mushroom with sage trim RRP \$41.00 set of 2



## Our Counter Cloths are more sustainable and absorbent than paper towels and napkins

#### Counter Cloths BacLock OEKO-TEX®





Who needs paper towels? These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom – really anywhere. Best of all, each set is made from 70% recycled microfibre yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm RRP \$30.00 set of 3







sea mist, navy, teal







307418 amethyst, vanilla, mushroom

#### Counter Cloths and Box Set

Our exclusive, Norwex-branded Counter Cloth Box is shaped like a cosy house. Set contains six Counter Cloths in your choice of three coordinating colour combos and keeps them within easy reach for a quick, grab-and-go clean. Holds up to 12 Counter Cloths.

24 cm x 14.9 cm x 8.5 cm 370503 slate, vanilla, mushroom; 370505 sea mist, navy, teal; 370509 amethyst, vanilla, mushroom RRP \$72.00





NORWEX.COM.AU



## Smarter and more sustainable

From biodegradable Cutting Boards to Stainless Steel Drinking Straws, we've got everything you need to provide safer meals for your family.

#### Cutting Board





Durable, easy to clean and made from biodegradable natural rice husks, it's better than plastic for protecting your benchtops. Food-grade silicone grip ring keeps it in place. USDA certified 53% biobased. Dishwasher safe (avoid high heat settings). 1-year warranty.

Mini 22.5 cm x 20.5 cm x 0.7 cm 370003 RRP \$40.00 Small 35 cm x 25 cm x 0.7 cm 370001 RRP \$59.50 Large  $40 \, \text{cm} \times 30 \, \text{cm} \times 0.7 \, \text{cm}$  370002 RRP \$72.00

#### Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm 307010 green RRP \$18.50

#### Fresh Produce Wash





Spray or soak away pesticides, fertilisers, dirt and microbes from fresh fruits and vegetables. Biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens. USDA certified 99% biobased.

355 ml 600126 RRP \$35.00

#### Stainless Steel Drinking Straws and Bag

Set of two straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty.

Regular 21 cm long x .6 cm diameter 358036 RRP \$19.00 Long 26 cm long x .6 cm diameter 358037 RRP \$21.00



#### Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm 354011 RRP \$18.50 set of 3



## Safer solutions for

### Eliminate odours and clean just about anything - without resorting

#### what it does

Powers away soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).

#### how it works

USDA certified 86% biobased formula with natural citric acids makes it both highly effective and environmentally friendly.

#### what it does

Safely breaks down baked-on, burned-on food and greasy spills on ovens, grills, pans and bakeware.

#### how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odours behind, so food tastes like it should.

#### what it does

Breaks down and eliminates organic, odour-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, workout gear and more.

#### how it works

Fast-acting enzymes and biodegradable ingredients target and remove odour sources naturally; no harmful chemicals or aerosol propellants.





Oven and Grill Cleaner 355 ml 600106 RRP \$41.50







## a healthier home

to products that could harm your family or the environment.

#### what it does

Deep cleans body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Not for use on nonabsorbent plastic crib, latex or foam mattresses.

#### how it works

Enzymes and biodegradable ingredients in this USDA certified 54% biobased formula help remove organic materials. Dermatologist-tested; suitable for sensitive skin.

#### what it does

Helps remove strong, organic odours like mildew, smoke and urine from bathrooms, kitchens, rubbish bins, lockers, carpet and laundry, leaving a fresher cleaner scent.

#### how it works

Rather than mask odours, enzymes break down and remove odours at their source. Phthalate-free, biodegradable ingredients; no aerosol propellants.

#### what it does

Ultra-concentrated formula yields
16 ounces of stain- and odour-removing
power that works harder than ever on
dirt, grease, organic waste and more.
Not for use on carpets treated with
Scotchgard™ or other sealants.

#### how it works

USDA certified 75% biobased with a unique probiotic blend that triggers enzyme action to safely eliminate stains and stop odours at the source.

Forever Bottle with Sprayer sold on page 75.

#### save with the set

#### Clean Carpet Set

1 each: Carpet Stain Remover
Concentrate, Forever Bottle
with Sprayer, grey
662 10% OFF Retail price:
\$62.00 \$55.50



Odour Eliminator
Concentrate

355 ml 600120 crisp linen

SAVE \$6.50



Carpet Stain Remover Concentrate 59 ml 600068 \$37.00



600108 \$45.00

355 ml / 12 fl di

#### Find even more cleaning solutions and deodorisers.

Laundry solutions, pages 64-67. Dishwashing solutions, pages 52-57. Fresh Produce Wash, page 60. Bathroom Cleaner page 69.





#### Ultra Power Plus™ Laundry Detergent @ 🏵



Biodegradable surfactants whiten whites, brighten brights and dissolve grease and grime. Quick-dissolving, safe on all fabrics, including handwashables.\* Free from phosphates, chlorine, bleach and fillers. Works in all water temperatures. Washes up to 100 high-efficiency and 66 conventional loads.

1 kg 1125 RRP \$45.00



### Liquid Laundry Detergent @ 🏵





Just a few pumps cleans all types of fabrics and works in all temperatures to reduce the toughest odours and organic stains.\*\* Enzyme-based and over ten times more concentrated than other brands, it effectively handles up to 230 highefficiency and 115 conventional loads. USDA certified 97% biobased.

460 ml 600163 unscented, 600050 lavender RRP \$69.50



### Laundry Stain Remover





Who needs bleach? Biodegradable enzymes power away stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more. Gentle on delicate fabrics and works in all water temperatures.\* USDA certified 57% biobased.

355 ml 600056 RRP \$31.50



#### Eco-Wash Laundry Detergent Strips @ 🕮 😵





Lightweight and convenient, these laundry detergent strips are tough on stains, odours and grime.\* Great for home, holidays, and the planet, with no harmful chemicals or waste from plastic packaging. USDA certified 60% biobased.

36 strips 403488 fresh blossom RRP \$45.00

## A smaller footprint

Our clean, effective laundry essentials help lighten the load of chemicals and waste for you, your family and the planet.



#### Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time all without toxins. Can be used with essential oils to naturally scent your laundry. 2-year warranty.

357021 RRP \$41.50 set of 3



### Microfibre Cleaner Laundry Booster 🕮 😵

Designed to eliminate heavy-duty grime picked up by our microfibre, this enzyme-based formula targets all kinds of stains and soils, even in hard water. No harmful chemicals from bleach, ammonia or synthetic fragrances, so it's safer for your family as it keeps fabrics looking new longer.\* USDA certified 53% biobased.

450 g 600016 RRP \$45.00



#### Bright & White Laundry + Home Booster with Oxygen & Enzymes



No more pungent bleach fumes! This colour-safe bleach alternative harnesses the power of enzymes and active oxygen to brighten colours, whiten whites, and remove laundry stains and odours, all without harmful chemicals.\* It also removes set-in stains and grime from grout, vinyl, granite and much more.† USDA certified 87% biobased.

500 g 600066 RRP \$47.00



#### Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste – or plastic – of most lint rollers.

11.5 cm x 14.8 cm 308041 RRP \$18.00



## Revolutionary. Sustainable. Clean.

Rely on Norwex for a deep-down clean that's safer for your family, guests - even the environment.



Cleaner-Dispensing Toilet Brush BacLock

It's our most advanced toilet-cleaning brush yet! With two types of durable bristles, no-mess solution dispersal, plus our self-cleansing BacLock® antibacterial agent, toilet cleaning has risen to the next level – all with the push of a button.\*

47 cm x 12 cm 40 ml (120 pumps) 357006 RRP \$60.00

#### save with the set

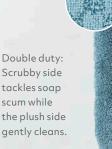
SAVE \$9.50

Toilet Cleaning Duo 1 each: Cleaner-Dispensing Toilet Brush and Bathroom Cleaner 658 10% OFF Retail price:

\$94.00 \$84.50

Dual-action bristles with BacLock® work together to scrub and then brush away grime.

> Built-in reservoir holds up to 120 pumps of any non-gel cleaning solution.



709003 teal



709006 graphite

### Bathroom Scrub Mitt BacLock.



Soft and scrubby microfibre made from 70% recycled microfibre yarn easily removes stubborn soap scum and grime from tile, sinks, baths and showers. Sponge liner adds extra absorbency for faster cleaning.

23 cm x 17 cm RRP \$27.00



#### Bathroom Cleaner

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, sinks and most other hard surfaces in just one application. Not for use on natural stone surfaces or special coatings.

355 ml 600402 RRP \$34.00



## Odour Eliminator (\*) Concentrate

Super-concentrated enzymes help remove strong, organic odours like mildew, smoke and urine from bathrooms, kitchens, rubbish bins, lockers, carpet and laundry, leaving a fresher, cleaner scent. Makes six 473ml, ready-to-use bottles.

355 ml 600120 crisp linen RRP \$36.50



#### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.



#### Forever Bottle with Sprayer

Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfibre cloths, Hand-Held Cleaning System and more. Colour-code for different rooms or dilutable, enzyme- or plant-based products using your choice of three slip-resistant silicone sleeve options. *Handle with care*.

473 ml 354004 grey, 354002 white, 354003 sea mist RRP \$25.00



#### Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mould growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

13.4 cm x 44.1 cm 357009 RRP \$35.00





## Shine and go!

## Microfibre and more keep everything looking polished and perfect!



#### 3-in-1 Car Mitt

BacLock。 OEKO-TEX®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfibre, so you can multiply your cleaning power and finish big jobs faster!

18 cm x 26 cm 308034 graphite RRP \$41.00



#### Car Wash Mitt

Nubby chenille microfibre on one side and microfibre cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm 308028 marine RRP \$32.00



#### Car Cloth

Put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

65 cm x 50 cm 305100 graphite RRP \$37.00



#### Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfibre on one side for drying and special checked microfibre on the other to spot buff and shine.

40 cm x 40 cm 305102 graphite RRP \$39.00





Replace natural oils as you clean, moisturise, protect, restore and make dry leather water-resistant. Great for leather car upholstery, boots, purses, belts, gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. Not for use on suede materials.

150ml 403510 RRP \$41.00



#### save with the set

All-Purpose Cleaning Duo

1 each: Utility Brush and All-Purpose Cream Cleaner 650 10% OFF Retail price: \$56.50

\$50.50

SAVE

\$7.00

SAVE \$6.00

Dynamic Cleaning Duo

1 each: Utility Brush and Cleaning Paste

635 10% OFF Retail price: \$69.50 \$62.50





### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

## Norwex sets save you time and money

Start with the Safe Haven 5 Set to significantly reduce harmful chemicals.



SAVE

\$32.50

#### Kick Start Kit

1 EnviroCloth™, Window Cloth, Dusting Mitt 800020 15% OFF Retail price: \$91.50 \$77.50



#### Safe Haven 5 Set Plus

1 each: EnviroCloth™, Cleaning Paste, Dusting Mitt, Window Cloth, Channel Textured Kitchen Towel and Cloth, Dish Cloths (pack of 2), EnviroScrubs (pack of 3), Ultra Power Plus™ Laundry Detergent (250g) @



#### Dream Starter Set

1 each: EnviroCloth™, Window Cloth, Dusting Mitt, Cleaning Paste, Kitchen Towel, Kitchen Cloth, EnviroScrubs (pack of 3). 527 20% OFF Retail price: \$226.00 \$180.50



## **Healthy Living Sets**



#### **Healthy Eating Set**

1 each of: Fresh Produce Wash, Reusable Produce Bags, set of 3, Counter Cloths, Veggie and Fruit Scrub Cloth, Cutting Board, small, Dish Mat 653 10% OFF Retail price: \$196.50 \$176.50



#### Healthy Laundry Set

1 each of: Ultra Power Plus™ Laundry Detergent, 1kg, Laundry Stain Remover, Microfibre Cleaner Laundry Booster, Forever Bottle with Sprayer, Odour Eliminator Concentrate

655 10% OFF Retail price: \$183.00 \$164.50



#### Healthy Kitchen Set

1 each of: Oven and Grill Cleaner, Spirinett, pack of 2, Bamboo Multipurpose Cloth, Dishwashing Liquid, Dish Cloths, pack of 2, Kitchen Cloth, Kitchen Towel 652 10% OFF Retail price: \$183.50 \$165.00



#### Healthy Bathroom Set

1 each of: Bathroom Scrub Mitt, Bathroom Cleaner, Ergonomic Toilet Brush and Holder, Window Cloth, Forever Bottle with Sprayer 654 10% OFF Retail price: \$153.00 \$137.50

SAVE \$90.50

#### **Best Sellers Set**

With each of the components of our Mop System, plus some of our best-selling household cleaning essentials, the only thing missing is water.

1 each of: Telescopic Mop Handle, Mop Base, Dry Superior Mop Pad, Wet Mop Pad, EnviroCloth™, Dusting Mitt, Window Cloth, Kitchen Cloth, Kitchen Towel, Bathroom Scrub Mitt, Rubber Brush, Cleaning Paste

616 20% OFF Retail price: \$451.00 \$360.50



#### Healthy Home Set

Create your Safe Haven with each of the components of our Mop System, plus some of our best-selling household cleaning essentials.

SAVE \$115.00

Dusting scopic ecycled, chen Cloths

1 each of: EnviroCloth™, Window Cloth, Dusting Mitt, Rubber Brush, Cleaning Paste, Telescopic Mop Handle, Mop Base, Wet Mop Pad, recycled, Tile Mop Pad, Chenille Dry Mop Pad, Kitchen Towel, Kitchen Cloth, EnviroScrubs, Dish Cloths and Car Wash MItt

5262 20% OFF Retail price: \$574.50 \$459.50



#### Mop System 1

1 Telescopic Mop Handle 1 Large Mop Base 1 Dry Superior Mop Pad 1 Large Wet Mop Pad 1 Rubber Brush

505 10% OFF Retail price: \$236.00 \$212.00

#### Mop System 2

1 Telescopic Mop Handle 1 Large Mop Base 1 Chenille Dry Mop Pad 1 Large Wet Mop Pad 1 Rubber Brush

606 10% OFF Retail price: \$235.00 \$211.50

#### Mop System 3

1 Telescopic Mop Handle 1 Large Mop Base 1 Dry Superior Mop Pad 1 Tile Mop Pad 1 Rubber Brush

10% OFF Retail price: \$235.50 \$211.50



## life is messy.

Show your floors some love with a Norwex® Mop System. Customise your clean with individual accessories to clean walls, floors and more.

SAVE \$23.50

#### Mop System 4

1 Telescopic Mop Handle, 1 Large Mop Base

1 Chenille Dry Mop Pad

1 Tile Mop Pad Rubber Brush

611 10% OFF Retail price: \$234.50 \$211.00 SAVE \$9.50

#### Rubber Broom System

1 Telescopic Mop Handle 1 Rubber Broom Attachment

636 10% OFF Retail price: \$94.00 \$84.50 SAVE \$21.50

#### new Spray Mop System

1 Telescopic Mop Handle

1 Large Mop Base

1 Large Wet Mop Pad

1 Spray Mop Attachment

666 10% OFF Retail price: \$212.00 \$190.50



## What cloth

Grimy, dirty messes are no match for Norwex to clean specific surfaces, leaving

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
Bamboo Multipurpose Cloth Scrubby bamboo and microfibre tackle tough messes throughout the house. Sold on page 55.							
Bathroom Scrub Mitt (BacLock). This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. Sold on page 68.							
Channel Textured Kitchen Cloths and Towels BacLock. OEKO-TEX®  The channel weave is specially designed to pick up messes and dry hands, dishes and more. Sold on page 50.							
Counter Cloths BacLock. OEKO-TEX® The absorbent popcorn weave replaces paper towels to wipe up spills. Sold on page 59.							
Diamond Textured Kitchen Cloths and Towels (Deck. OEKO-TEX.)  The diamond weave is specially designed to pick up messes and dry hands, dishes and more. Sold on page 51.							
Dish Cloths The netted weave is great for cleaning dishes, sticky benches and more. Rinses clean and dries quickly. Sold on page 55.							
Dusting Mitt Bocker  Dense, plush microfibre attracts and traps dust particles and dust-related allergens.  Sold on page 41.							

## for what job

Microfibre. Each weave is specially designed everything clean, shiny and chemical-free.

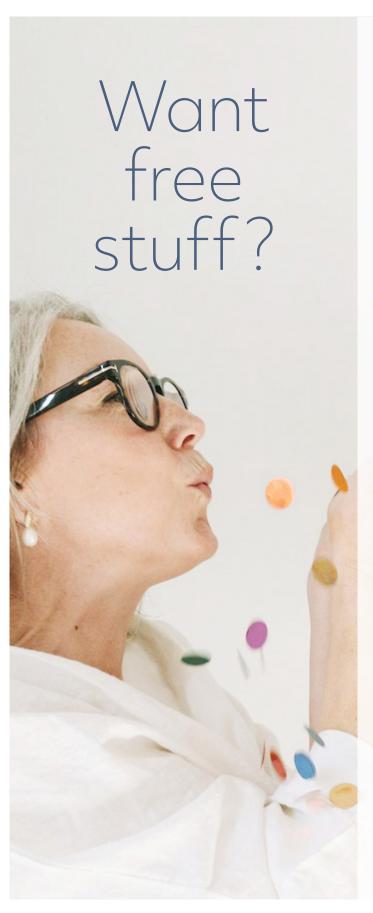
	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
EnviroCloth <sup>TM</sup> BacLock。 OEKO-TEX®  Our "E for almost everything" cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone." Sold on page 38.							
Stainless Steel Cloth BacLock. OEKO-TEX®  The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. Sold on page 55.							
Veggie and Fruit Scrub Cloth Scrubby side quickly cleans produce and soft side polishes. Sold on page 61.							
Window Cloth Paglock OEKO-TEX®  The fine, flat weave makes it great for shining and polishing. Sold on page 39.							

#### how to care for your microfibre

- Machine washing and drying are recommended prior to initial use.
   Rinse slightly dirty microfibre cloths under warm, running water and hang to dry or drop into the dryer."
- Launder microfibre cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfibre; they coat the fibres and reduce their ability to clean effectively.
- For an even deeper clean, use Microfibre Cleaner Laundry Booster.
- Do not use microfibre (except Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.



All Norwex Microfibre products carry a two-year warranty. For details please visit: www.norwex.com/product-guarantee.



### Hold a Norwex Event



share your link with family and friends



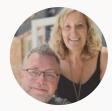
earn Norwex rewards



keep sharing and unlock additional bonuses, discounted items and shipping! Use your rewards to scoop up your favourite products.

Connect with your friends and family however you like in person, online or just one on one! It's a great way to have fun while learning more about our products and how to live cleaner, safer and better.

Contact your Norwex Consultant to book an event today!



I joined Norwex 7.5 years ago as I was looking for a part time job. I absolutely love how flexible, fun, and rewarding the role is and get great satisfaction from sharing our amazing products and helping families clean faster, safer, and greener! I've learnt so much about the chemicals in our environment and how they can impact our health and our planet, and feel blessed I can earn an income whilst truly making a difference to others.

#### Katie Batchelor

Executive Sales Leader, NSW Creating Safe Havens for 7.5 years

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# Live more sustainably!

New waterless formulation helps reduce waste from plastic







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