

# A top Australian solar brand with the largest inverter product range on the market.

Founded in 2010, GoodWe have already risen to the top of the renewables industry, providing the largest inverter product range on the market. Rated by Bloomberg NEF as one of the most bankable inverter brands in the World, GoodWe have also been awarded consecutive top inverter manufacturer awards from SunWiz, the solar market intelligence authority for Australia. In addition, GoodWe is highly regarded by many independent channels including Open Solar, Energy Matters, Solar Choice, Solar Emporium and more.

The rapid growth of GoodWe is demonstrated by a dedicated R&D team of over 1000 personnel and over 5,000 employees worldwide. With a manufacturing capability of 30 Gigawatts and total commitment to the Australian market, GoodWe do not experience capacity issues and can easily ramp supply to its network of national distributor channels to meet the demands of the market. All GoodWe products are made in-house, with two manufacturing facilities in China.



GoodWe offer a growing, diverse product portfolio for residential, commercial and utility-scale solutions across Australia, including:

- The largest inverter range on the market, ranging from 0.7 to 250kW
- Energy storage (HV and LV) using the safest LFP chemistry
- Electric Vehicle chargers
- Innovative PV building materials for all applications, from residential solar rooftiles, to lightweight commercial panels



## Why GoodWe are the brand of choice in Australia

GoodWe have a fast-growing, dedicated team spread across Australia, to support one of the biggest geographical regions for the renewables industry, covering sales, technical support and marketing.

GoodWe have over 2GW of products sold into the Australia market and have demonstrated 40-50% year-on-year growth. GoodWe also have the largest amount of approved registered products by the Clean Energy Council.

GoodWe have over 20% market share in the national market with over 20 competing inverter brands.\*

With local offices, warehouses and unmatched sales, marketing and training resources for distributors and retailers, GoodWe is passionate about supporting its customers in every way.

All GoodWe products, features and controls have been designed and made for the end consumer, to make everyday use, easy, intuitive and with total peace of mind.





## Chosen by GE, made by GoodWe

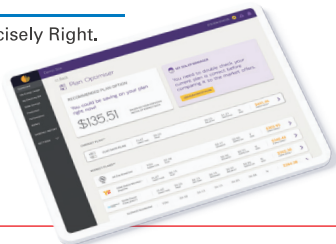
Following a rigid and thorough selection process, GoodWe has been selected as the exclusive solar inverter licensing partner for GE's global sales. GoodWe is delighted to enter into this collaboration, which validates the company's status within the solar industry, both for the quality and reliability as well as the technological advancement of its inverters.

Thomas Buccellato, Senior Managing Director, GE Licensing stated, "Our analysts knew we needed world-class products, as we will be targeting the high end of the market where end-user loyalty to the brand also comes with high expectations. GoodWe is the right choice."

Licensed Partner



Precisely Right.



## Quality and reliability you can trust

GoodWe is the only inverter brand that has won the TÜV Rheinland "All Quality Award" for 7 consecutive years. Stringent manufacturing, quality and control processes keeps a product failure rate of less than 0.3% globally. Local testing of products before release to the market, reinforces GoodWe's dedication to offering the highest quality products that are durable for tough Australia climates.

The GoodWe Smart Energy Management System (SEMS) monitoring and control platform is a powerful tool that provides comprehensive monitoring and control capabilities, with a user-friendly interface, advanced features, and data security measures for customer peace of mind. GoodWe are also partnering with local third party providers, such as Solar Analytics, to provide even more control and added value for customers.

## Innovation beyond product technology

GoodWe prides itself on doing more for the renewables industry. The Smart Innovation Vehicle is the first of its kind in Australia, touring the country offering sales, training and networking opportunities. Visit [www.goodwe.com.au/roadshow](http://www.goodwe.com.au/roadshow) for all upcoming tour dates and events.

EcoSmart Kids ([www.ecosmartkids.com.au](http://www.ecosmartkids.com.au)) is another innovative, first of its kind program, developed as an interactive workshop for primary school children to create awareness about climate change, environment conservation and how renewable energy works, with the addition of a competition with prizes for kids to get creative.

GoodWe support worthy causes and initiatives throughout the year, as well as supporting others in the industry in their activities, and recognising them through an annual GoodWe "GoodWill" Award.

In addition, GoodWe also donate products and systems to non-profit entities and projects, most recently donating an energy storage system to the Forever Reef project, to power a bio-bank facility that preserves and develops the Great Barrier Reef. Visit [www.foreverreef.org](http://www.foreverreef.org) for more information.



## A commitment to carbon neutrality

GoodWe strives to build low-carbon, green factories in a sustainable manner. With PV systems installed, 2.8 million kWh of electricity can be generated for GoodWe's new manufacturing base every year, which is equivalent to saving 900 tons of standard coal and reducing 2,247 tons of carbon dioxide emissions every year.

GoodWe has been awarded a Silver Medal by EcoVadis in 2022, which places it in the top 14% of the 100,000-plus companies across 175 countries that EcoVadis has rated. The award recognizes GoodWe's strong Environmental, Social, and Governance (ESG) performance, and reinforces the company's commitment to sustainable practices. GoodWe has also joined the UN Global Compact and is dedicated to fulfilling corporate social responsibility and practicing the concept of sustainability.



## Supporting consumers

Using the Smart Innovation Vehicle, GoodWe regularly exhibit at the popular Home Show events around Australia, giving consumers the opportunity to speak to sales and support personnel about their solar questions and give assistance to help them make informed decisions about their solar and household energy needs.

GoodWe are also proud sponsors of the Grand Designs Australia House of the Year campaign, with a strong focus on sustainability in homebuilding and green living.

In addition GoodWe also feature regularly on national television shows, including FOXTEL's Industry Leaders, Open Homes and Renovate or Rebuild, to help inform and educate consumers on quality solar and energy storage solutions that make positive changes for homes and businesses of all kinds.